

**Royal Oak Name Plate Co.,Inc.**  
16560 Industrial  
Roseville, MI 48066  
Phone: (586)774-8500 FAX:(586)774-8556  
Toll Free: 800-233-7667

*WE ARE A DISTRIBUTOR OF*



**COMPUTERIZED ENGRAVING SYSTEMS**  
**COMPUTERIZED LASER ENGRAVERS**

**SEE US ON THE WEB AT [WWW.ROP.COM](http://WWW.ROP.COM) E-MAIL US AT [RONPCO@AOL.COM](mailto:RONPCO@AOL.COM)**

**We at Royal Oak Name Plate Co. Strive to supply you with the  
Finest nameplates to your specifications Blank or Engraved**

- Engraving
- Rowmark Engraving Stock in Sheets or Fabricated to size
- All Styles Push-button Plates ( *Blank or Engraved* )
- Relay, Solenoid, Timer & Valve tags ( Blank or Engraved)
- Limit switch tags ( Blank or Engraved )
- ADA Braille Signage
- Signs & Graphics Engraved From Your CAD Files
- Screening, Metalphoto, Etched Plates
- Custom Vinyl Labels and Letters
- Sublimation process on Metal or Plastic in Full  
Color for Awards,Plaques and Badges and Nameplates
- Deep Etched Zinc plates
- Plastic Injection Molded plates
- Self-Inking Rubber Stamps
- Anodized Aluminum stock in Sheets, Engraved or Fabricated
- Engravers Lacquered Brass in Sheets, Engraved or Fabricated
- Double Sided Adhesive Tapes
- Blackening Acid for aluminum or lacquered brass
- Machine cutters for all makes of engravers - New or Resharpend
- Drive Screws
- Nameplate Holders - Architectural, Desk and Door mounts
- Snap Track for Relay and Solenoid Tags



**The Largest Selection  
of Universal Type  
LEGEND PLATES  
for Pushbuttons and  
Pilot Lights  
Available Anywhere!**

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★ ELIMINATES STOCKING OF MANY MAKES OF PLATES FOR VARIOUS JOBS!

★ \$ SAVINGS ON SMALL AND LARGE QUANTITIES!

★ NO COSTLY TOOLING!

★ IN STOCK FOR IMMEDIATE SHIPMENT!

- 11/16" DIAMETER HOLES: FOR MAJOR LINES OF MINIATURE LIGHTS – ELECTRICAL AND ELECTRONIC
- 3/4" DIAMETER HOLES: FITS SEVERAL TYPES OF PILOT LIGHTS
- 1" DIAMETER HOLES: FITS MANY U.S. MADE OILTITE LIGHTS AND BUTTONS AND LIGHTS MADE BY FOREIGN MANUFACTURERS
- 7/8" DIAMETER HOLES: (.875) FITS MINIATURE BUTTON AND PILOT LIGHTS OF MAJOR U.S. MANUFACTURERS
- 1-7/32" DIAMETER HOLES: FITS FULL SIZE PILOT LIGHTS AND PUSH BUTTONS OF ALL U.S. MANUFACTURERS AND MANY OF THE FOREIGN MADE OILTITE UNITS

**NOTE!!** *Except where specifically noted all plates are shown full size.*

# METAL UNIVERSAL PLATES

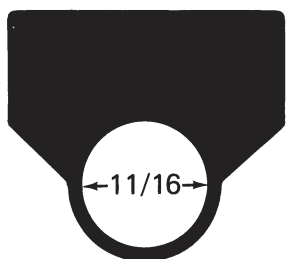
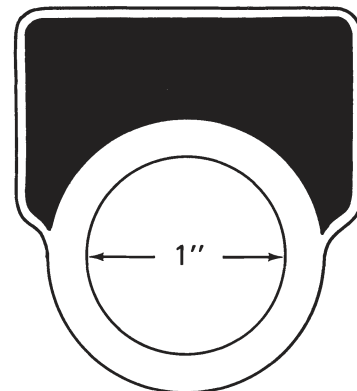
## **SERIES #D-3**

FIELD COLORS

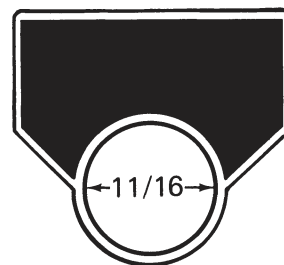
BLACK #D3B

OTHER COLORS SPECIAL

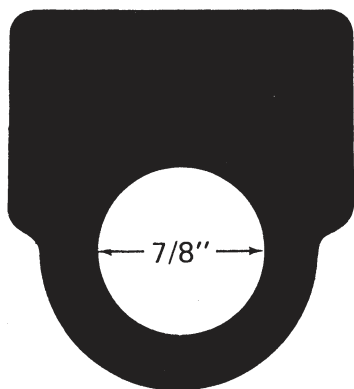
FOR 7/8 HOLE  
No. D3B-78



**RM800B** — BLACK ANODIZED

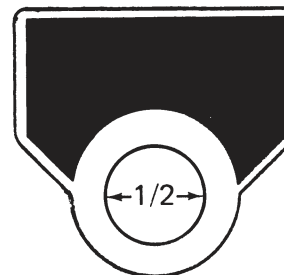


**RM900B** BLACK



**Cat. No. Color**  
**D3-78B** BLACK

EXTRA LARGE PLATES  
FOR INTERMEDIATE SIZE  
7/8" DEVICES SUCH AS  
GEMCO, A/B, G/E, Sq.-D.



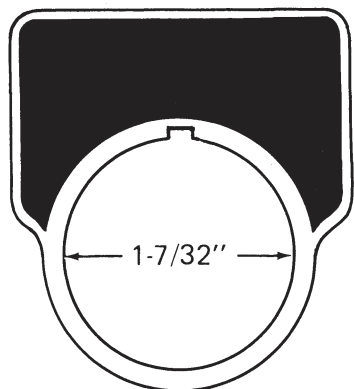
**CAT. #RM 999B** BLACK

- PLATE FOR SUB-MINIATURE
- PILOT LIGHTS

# METAL UNIVERSAL PLATES

## NEW SERIES: NOTCHED FOR LOCK RINGS

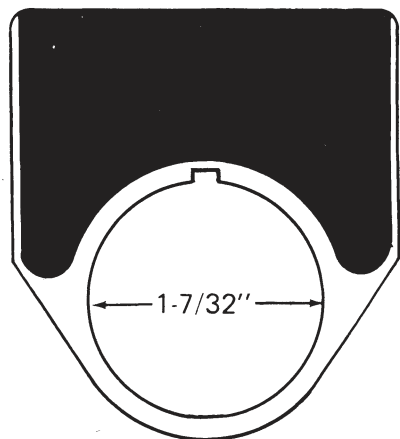
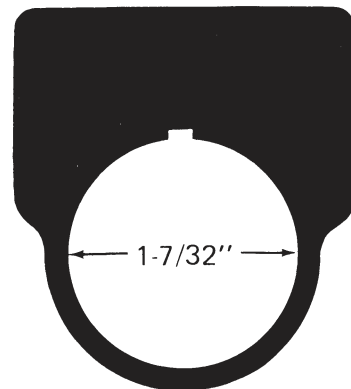
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FM-U3B  
FM-U3R

BLACK  
RED  
CLEAR

FM-UA3B  
FM-UA3R  
FM-UA3C



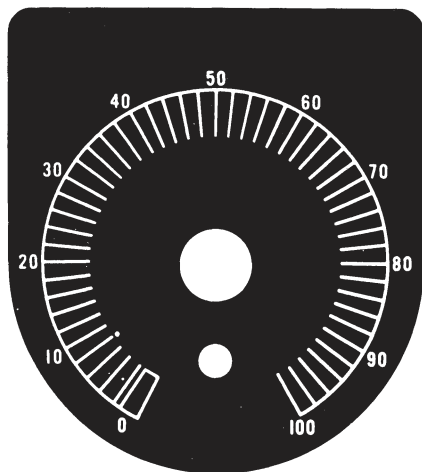
FM-U4B      BLACK

FM-U4R      RED

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## POTENTIOMETER PLATES

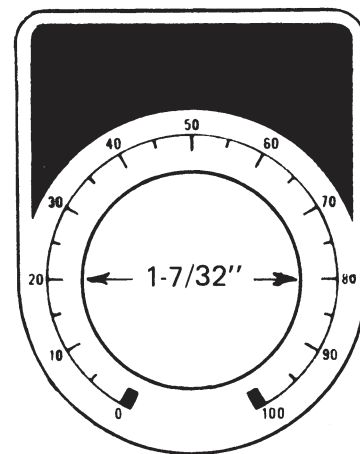
U - 651



DESIGNED FOR MANY  
STANDARD MAKE OF  
"POTS" USED IN BY  
THE ELECTRONIC IN-  
DUSTRY

UDY - 100

LARGE HOLE: 3/8"  
SMALL HOLE: 11/64"



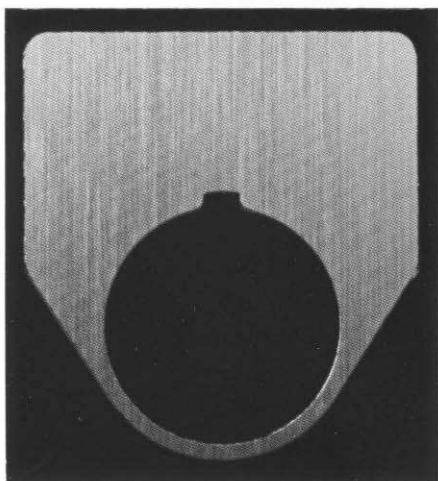
FITS ALL "POTS" USING  
STANDARD OILTITE HOLE



# NEW

DRESS up your panels with plates that have the appearance of Brushed Aluminum and Brass without the cost!!! Or the extra time of blackening letters.

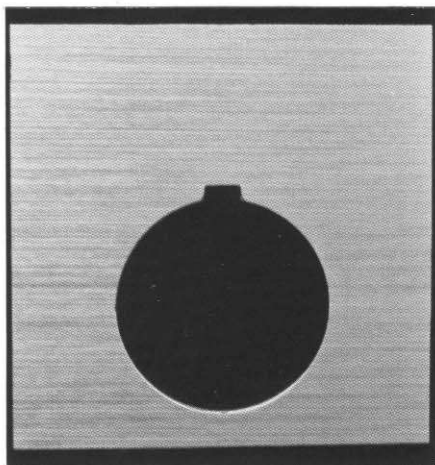
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| Cat. No.       | Surface Color         | Core         |
|----------------|-----------------------|--------------|
| <b>FX100-S</b> | <b>Brushed Silver</b> | <b>Black</b> |
| <b>FX100-G</b> | <b>Brushed Gold</b>   | <b>Black</b> |

Plates 1/16" thick — 2 ply material

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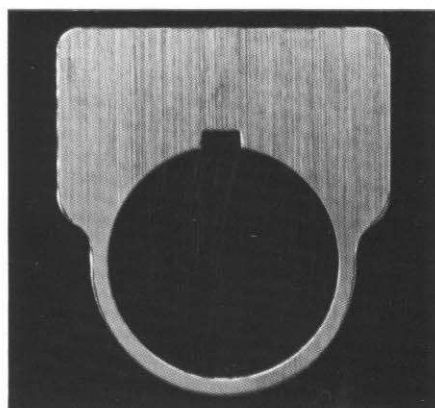


| Cat. No.       | Surface Color         | Core         |
|----------------|-----------------------|--------------|
| <b>FS100-S</b> | <b>Brushed Silver</b> | <b>Black</b> |
| <b>FS100-G</b> | <b>Brushed Gold</b>   | <b>Black</b> |

\* Also available in FS200, FS300 & FS400. Refer to Page 9 for their dimensions

Plates 1/16" thick — 2 ply material

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| Cat. No.      | Surface Color         | Core         |
|---------------|-----------------------|--------------|
| <b>FX99-S</b> | <b>Brushed Silver</b> | <b>Black</b> |
| <b>FX99-G</b> | <b>Brushed Gold</b>   | <b>Black</b> |

Plates 1/16" thick — 2 ply material

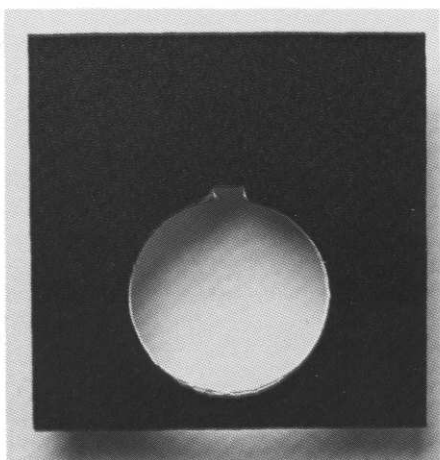
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# NEW

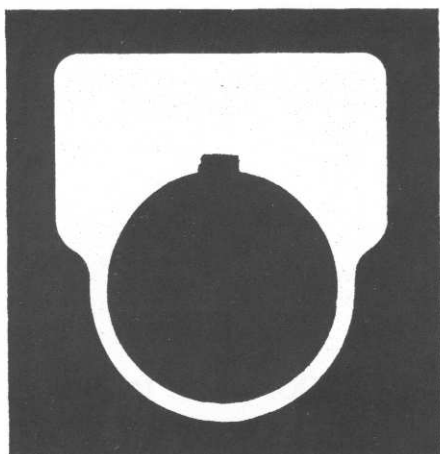
## TEXTURED FINISH LEGEND PLATES

Mar Resistant  
Resistant To Lower Temperatures

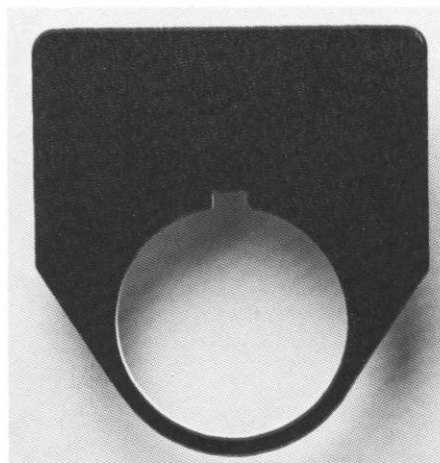
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| Cat. No. | Surface Color | Core Letter Color |
|----------|---------------|-------------------|
| TFS-100  | White         | Black             |
| TFS-101  | Black         | White             |
| TFS-103  | Red           | White             |



|         |       |       |
|---------|-------|-------|
| TFX99-1 | Black | White |
| TFX99-2 | White | Black |
| TFX99-3 | Red   | White |



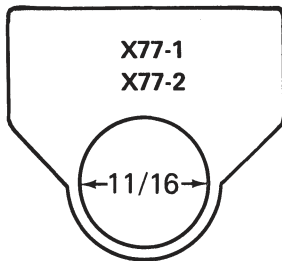
|          |       |       |
|----------|-------|-------|
| TFX100-1 | Black | White |
| TFX100-2 | White | Black |
| TFX100-3 | Red   | White |

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# PLASTIC UNIVERSAL PLATES

FOR FOUNDRIES AND OTHER PARTICULARLY DIRTY AREAS WE SUGGEST THE USE OF A LIGHT COLOR SURFACE MATERIAL WITH A DARK COLOR CORE FOR EASE OF MAINTENANCE AND LEGIBILITY OF WORDING.

**To Fit All Makes of Buttons and Lights**

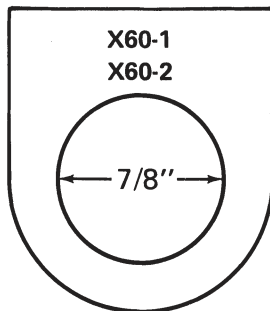


FOR ALL 11/16" MINIATURE DEVICES SUCH AS  
REES AND ALLEN BRADLEY CUTLER HAMMER, E.C.P.

X77-1  
X77-2

BLACK  
WHITE

WHITE CORE — LETTERS  
BLACK CORE — LETTERS

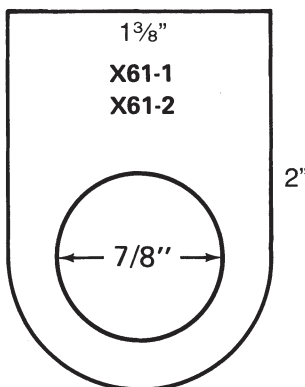


FOR ALL 7/8" (.875) MINIATURE DEVICES SUCH AS  
G.E. — GEMCO — SQ.D.

X60-1  
X60-2  
X60-3

BLACK  
WHITE  
RED

WHITE CORE — LETTERS  
BLACK CORE — LETTERS  
WHITE CORE — LETTERS

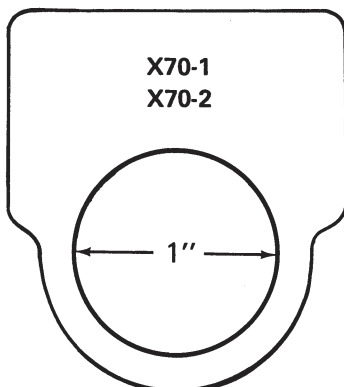


FOR ALL 7/8" (.875) MINIATURE DEVICES SUCH AS  
G.E. — GEMCO — SQ. D. AND MANY FOREIGN MAKES

X61-1  
X61-2  
X61-3

BLACK  
WHITE  
RED

WHITE CORE — LETTERS  
BLACK CORE — LETTERS  
WHITE CORE — LETTERS



FOR ALL 1" DEVICES SUCH AS  
DIALCO, ETC. AND MANY FOREIGN MAKES

X70-1  
X70-2  
X70-3

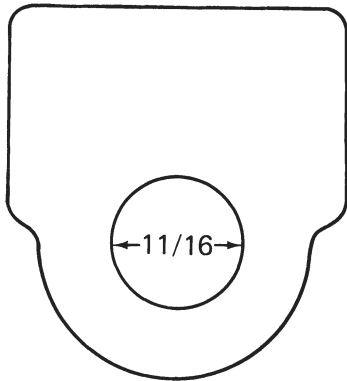
BLACK  
WHITE  
RED

WHITE CORE — LETTERS  
BLACK CORE — LETTERS  
WHITE CORE — LETTERS

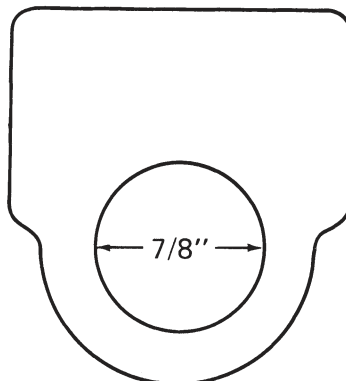
**FULL SIZE AS SHOWN**

OTHER COLORS PRICE ON REQUEST

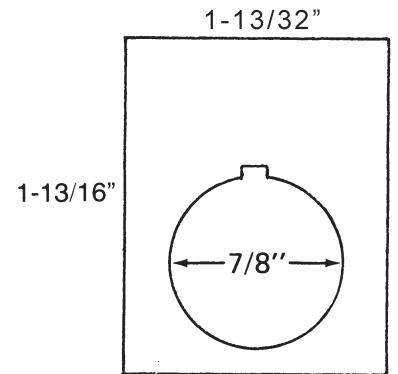
# PLASTIC UNIVERSAL PLATES



**X78-1  
X78-2  
X78-3**

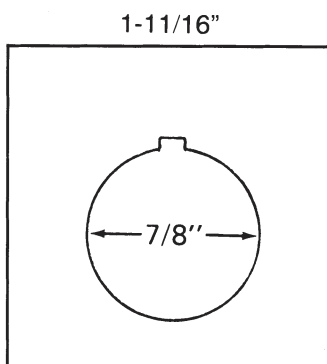


**X66-1  
X66-2  
X66-3**

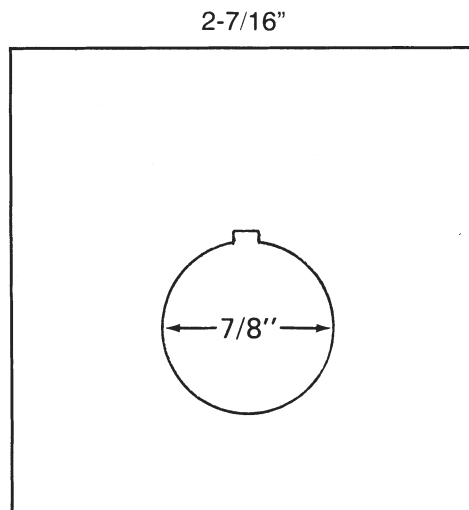


**KT 88-1  
KT 88-2  
KT 88-3**

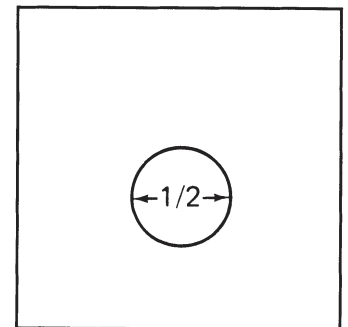
**SERIES 1 - BLACK/WHITE CORE  
SERIES 2 - WHITE/BLACK CORE  
SERIES 3 - RED/WHITE CORE**



**FS-278**



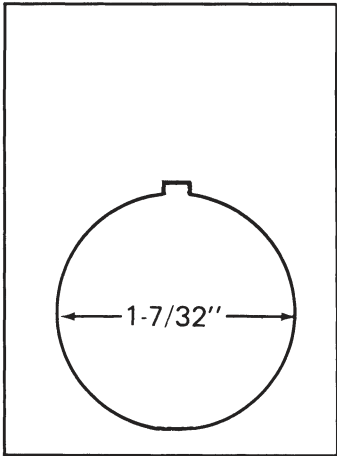
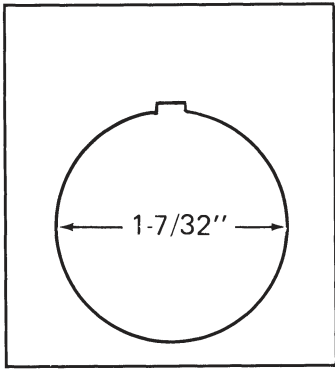
**FS-178**



**MC-100**

**FULL SIZE AS SHOWN**  
OTHER COLORS PRICE ON REQUEST

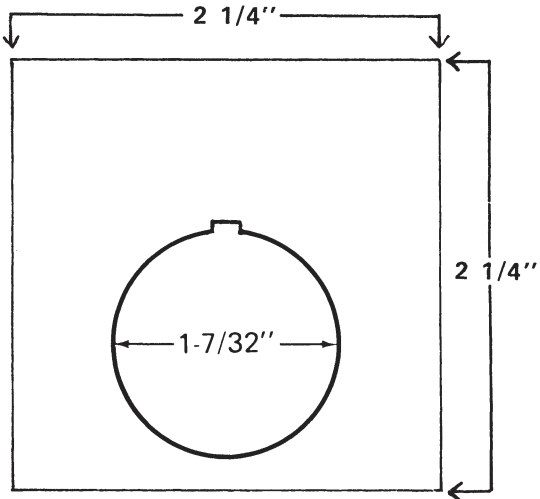
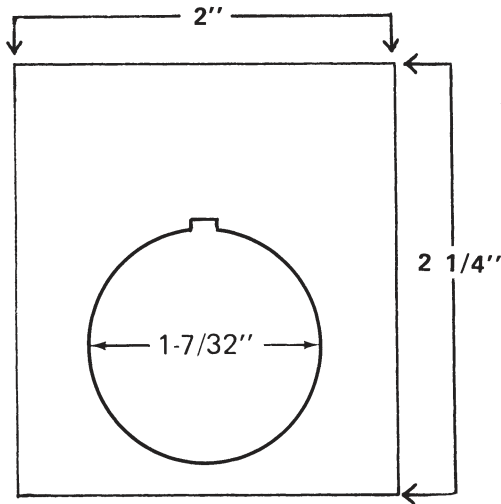
# PLASTIC UNIVERSAL PLATES



Surface Color

Core Color

|              |    |              |    |              |    |              |
|--------------|----|--------------|----|--------------|----|--------------|
| <b>FS200</b> | —— | <b>White</b> | —— | <b>Black</b> | —— | <b>FS250</b> |
| <b>FS201</b> | —— | <b>Black</b> | —— | <b>White</b> | —— | <b>FS251</b> |
| <b>FS203</b> | —— | <b>Red</b>   | —— | <b>White</b> | —— | <b>FS253</b> |



Surface Color

Core Color

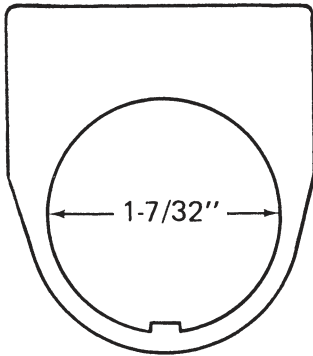
|              |    |              |    |              |    |              |
|--------------|----|--------------|----|--------------|----|--------------|
| <b>FS300</b> | —— | <b>White</b> | —— | <b>Black</b> | —— | <b>FS400</b> |
| <b>FS301</b> | —— | <b>Black</b> | —— | <b>White</b> | —— | <b>FS401</b> |
| <b>FS303</b> | —— | <b>Red</b>   | —— | <b>White</b> | —— | <b>FS403</b> |

**FULL SIZE AS SHOWN**

OTHER COLORS PRICE ON REQUEST

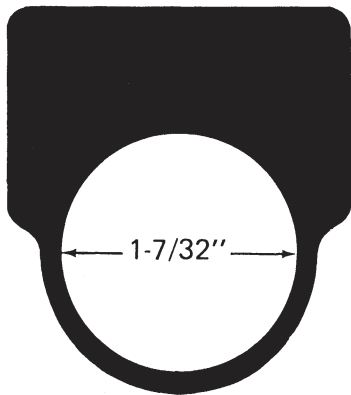
# PLASTIC UNIVERSAL PLATES

ALL PLATES SHOWN FULL SIZE



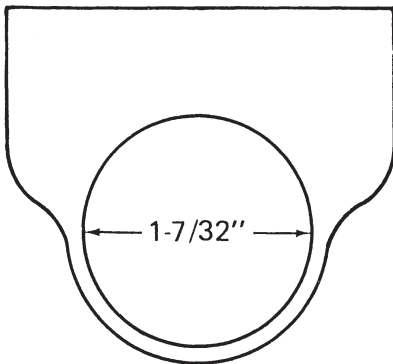
## UNIVERSAL WITH LOCK TAB & NOTCH

|        |       |                      |
|--------|-------|----------------------|
| FX98-1 | BLACK | WHITE CORE - LETTERS |
| FX98-2 | WHITE | BLACK CORE - LETTERS |
| FX98-3 | RED   | WHITE CORE - LETTERS |



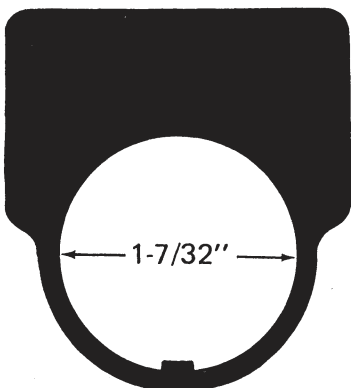
## UNIVERSAL PLATES

|       |       |                      |
|-------|-------|----------------------|
| X99-1 | BLACK | WHITE CORE - LETTERS |
| X99-2 | WHITE | BLACK CORE - LETTERS |
| X99-3 | RED   | WHITE CORE - LETTERS |



## UNIVERSAL - WITH NOTCH

|        |       |                      |
|--------|-------|----------------------|
| FX88-1 | BLACK | WHITE CORE - LETTERS |
| FX88-2 | WHITE | BLACK CORE - LETTERS |
| FX88-3 | RED   | WHITE CORE - LETTERS |

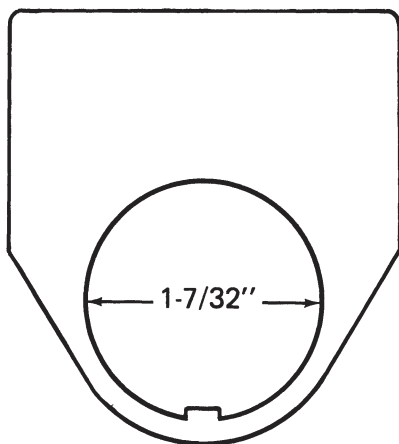


## UNIVERSAL - WITH LOCK TAB

|        |       |                      |
|--------|-------|----------------------|
| X99-T1 | BLACK | WHITE CORE - LETTERS |
| X99-T2 | WHITE | BLACK CORE - LETTERS |
| X99-T3 | RED   | WHITE CORE - LETTERS |

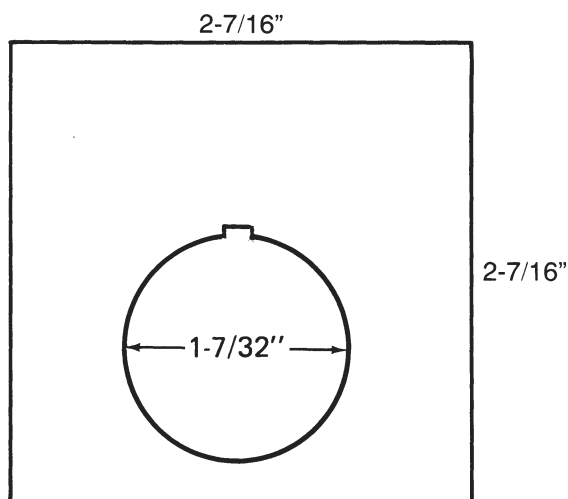
OTHER COLORS PRICE ON REQUEST

# PLASTIC UNIVERSAL PLATES



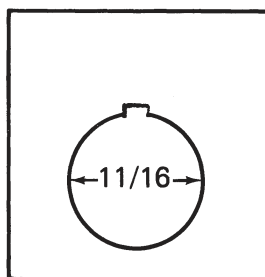
| SURFACE COLOR | CORE COLOR | NUMBER           |
|---------------|------------|------------------|
| BLACK         | WHITE      | <b>X100-1</b>    |
| WHITE         | BLACK      | <b>X100-2</b>    |
| RED           | WHITE      | <b>X100-3</b>    |
| WHITE         | BLACK      | <b>X100-2SA*</b> |
| YELLOW        | BLACK      | <b>X100-11</b>   |

*\* Self adhesive backed plate*



| SURFACE COLOR | CORE COLOR | NUMBER       |
|---------------|------------|--------------|
| WHITE         | BLACK      | <b>FS100</b> |
| BLACK         | WHITE      | <b>FS101</b> |
| RED           | WHITE      | <b>FS103</b> |
| YELLOW        | BLACK      | <b>FS111</b> |

PLATE FOR STANDARD OILTITE BUTTONS  
AND LIGHTS ON BOXES OR PANELS WITH  
2½" MINIMUM HOLE CENTERS.



| SURFACE COLOR | CORE COLOR | NUMBER        |
|---------------|------------|---------------|
| WHITE         | BLACK      | <b>MS-100</b> |

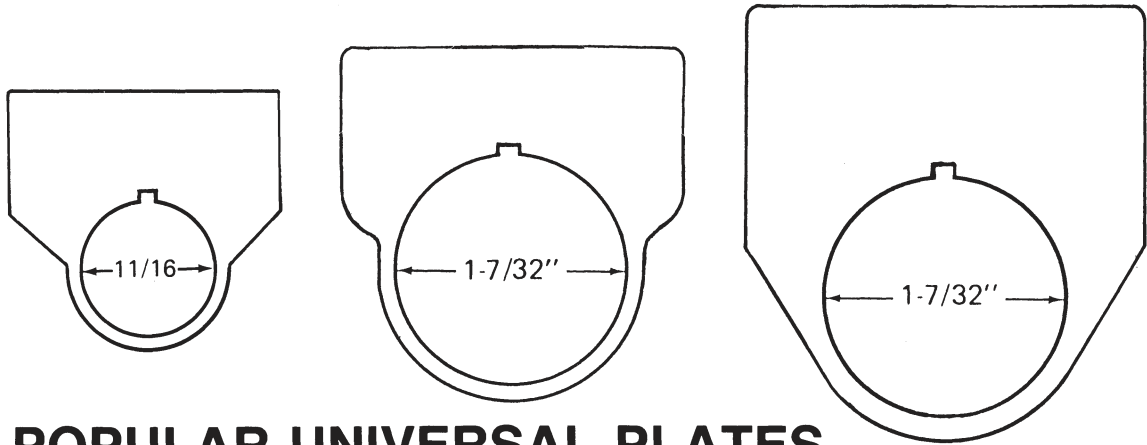
PLATE FOR MINIATURE OILTITE LIGHTS ON  
BOXES OR PANELS WITH 1½" MINIMUM  
HOLE CENTERS.

**ALL PLATES ARE SHOWN FULL SIZE**

# PLASTIC UNIVERSAL PLATES

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FULL SIZE



## THE MOST POPULAR UNIVERSAL PLATES

BLACK — WHITE CORE

WHITE — BLACK CORE

RED — WHITE CORE

**FX 77-2** \_\_\_\_\_

**FX 99-1** \_\_\_\_\_

**FX 99-2** \_\_\_\_\_

**FX 99-3** \_\_\_\_\_

**FX 100-1**

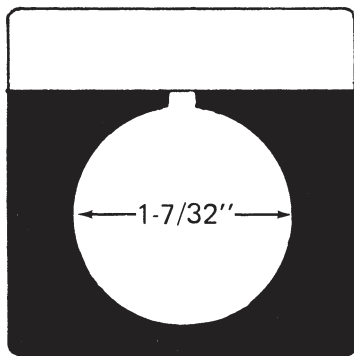
**FX 100-2**

**FX 100-3**



# Cross Reference: A/B To ROYAL OAK

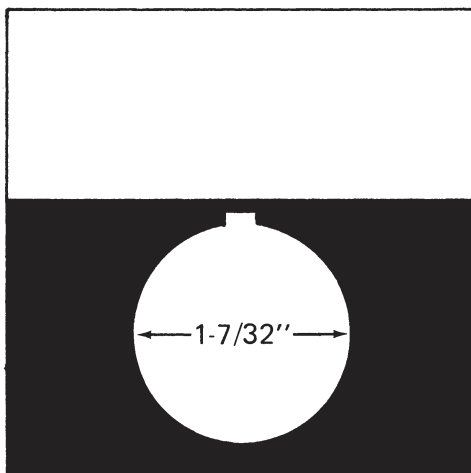
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|          |                 |       |
|----------|-----------------|-------|
| 800TX559 | <b>FS200AB</b>  | GREY  |
| 800TX621 | <b>FS200RAB</b> | RED   |
| NONE     | <b>FS200</b>    | * *   |
| NONE     | <b>FS200BAB</b> | BLACK |

**\*\* 2-Ply Plastic White / Black**

Standard finish is Matte. If glossy finish is desired add the suffix "G". ie: FS200ABG



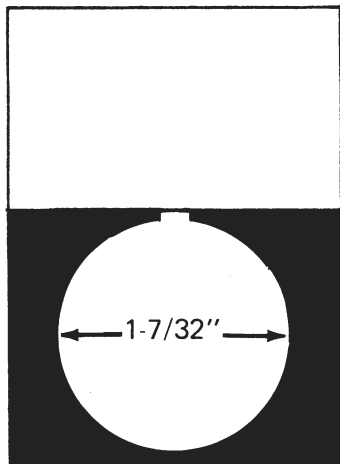
|          |                 |       |
|----------|-----------------|-------|
| 800TX700 | <b>FS100AB</b>  | GREY  |
| 800TX701 | <b>FS100RAB</b> | RED   |
| NONE     | <b>FS100BAB</b> | BLACK |
| NONE     | <b>FS100CLA</b> | CLEAR |
| NONE     | <b>FS100</b>    | *     |

**\* 2-Ply Plastic White / Black**

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# Cross Reference: A/B to ROYAL OAK

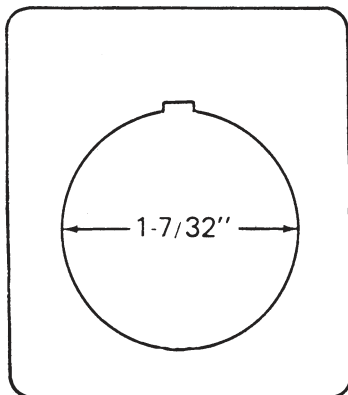
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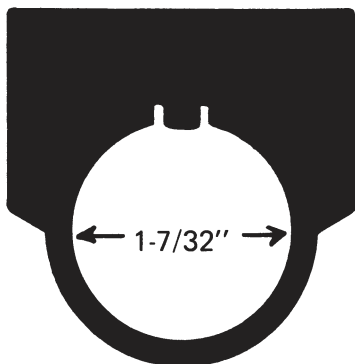
| A/B No.   | Color | Royal Oak No.     |
|-----------|-------|-------------------|
| 800TX559J | GREY  | <b>FS250 - AB</b> |
| 800TX621J | RED   | <b>FS250-RAB</b>  |
| NONE      | **    | <b>FS250</b>      |

\*\* 2-Ply Plastic White / Black

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| A/B NO.  | Color             | Royal Oak No.  |
|----------|-------------------|----------------|
| 800TX619 | CLEAR<br>ALUMINUM | <b>FS600CL</b> |
| NONE     | WHITE<br>PLASTIC  | <b>FS600</b>   |

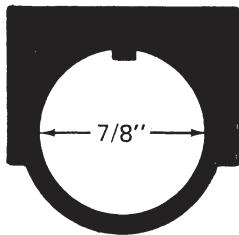


| A/B No.  | Royal Oak No.  | Field Color |
|----------|----------------|-------------|
| 800TX59  | <b>SP666GR</b> | GREY        |
| 800TX121 | <b>SP666R</b>  | RED         |

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# Cross Reference: A/B To ROYAL OAK

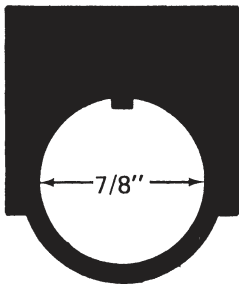
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**A/B NO.**  
800MR-W

**ROYAL OAK NO.**  
MP555GR

**FIELD COLOR**  
GREY



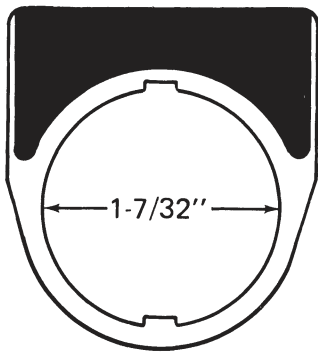
800MR-W1

MP666GR

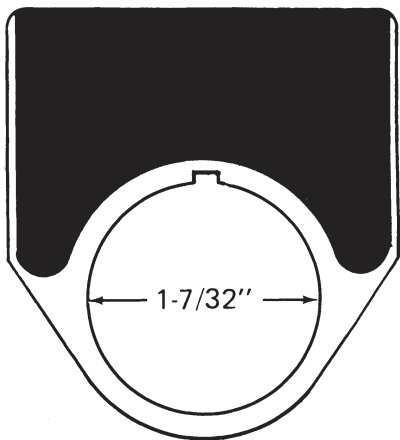
GREY

# Cross Reference: CUTLER HAMMER To ROYAL OAK

---



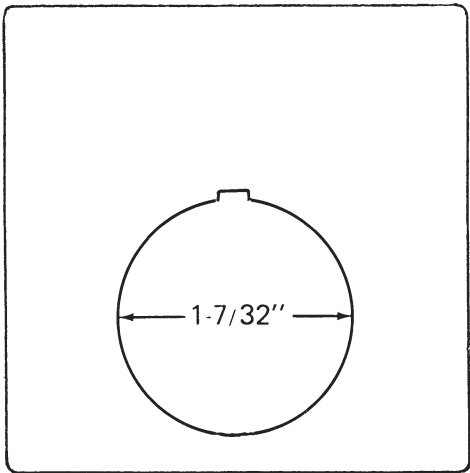
| CUTLER HAMMER NO. | ROYAL OAK NO. | FIELD COLOR |
|-------------------|---------------|-------------|
| 10250-TM36        | SP1100B       | BLACK       |
| 10250-TM37        | SP1100R       | RED         |



| CUTLER HAMMER CO. | ROYAL OAK NO. | FIELD COLOR |
|-------------------|---------------|-------------|
| 10250-TJ36        | FM-U4B        | BLACK       |
| 10250-TJ37        | FM-U4R        | RED         |

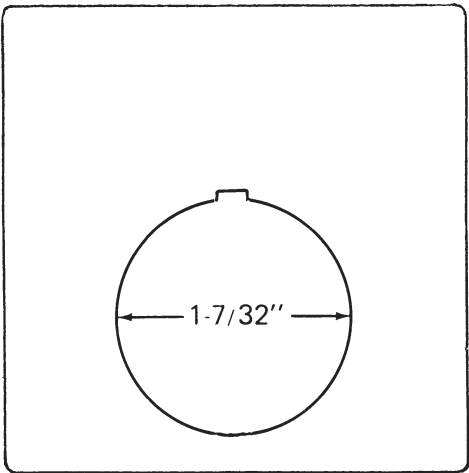
---

# Cross Reference: CUTLER HAMMER To ROYAL OAK



|                   |               |             |
|-------------------|---------------|-------------|
| CUTLER HAMMER CO. | ROYAL OAK NO. | FIELD COLOR |
| E24NP99           | FS100CLA      | CLEAR       |
| NONE              | FS100         | *           |

\* 2-Ply Plastic White / Black



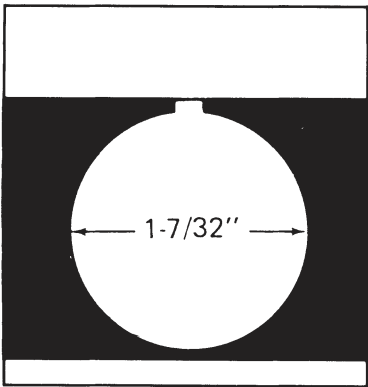
|                   |               |             |
|-------------------|---------------|-------------|
| CUTLER HAMMER CO. | ROYAL OAK NO. | FIELD COLOR |
| NONE              | FS400CL       | CLEAR       |
| NONE              | FS400         | *           |

- OTHER COLORS AVAILABLE ON REQUEST

## GENERAL ELECTRIC To ROYAL OAK

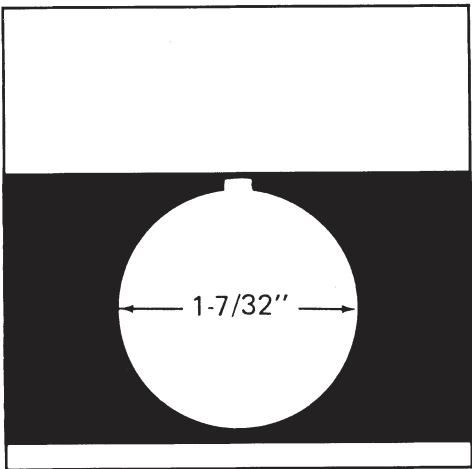
G/E SERIES #CR104XN

SIZE 1



FS700 BGE  
FS700 RGE

SIZE 3

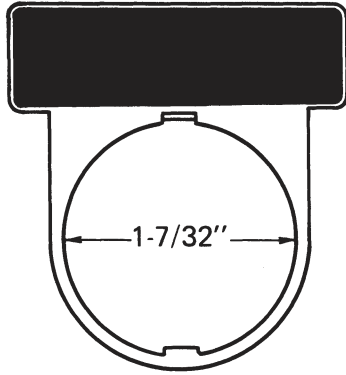


FS900 BGE

Color: BGE — Black  
RGE — Red

# Cross Reference: GENERAL ELECTRIC To ROYAL OAK

---



G/E NO.

ROYAL OAK NO.

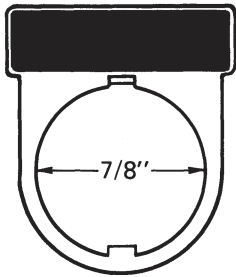
FIELD COLOR

NP118582B

SP900B

BLACK

---



CR104G601

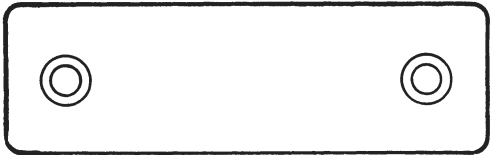
MP600

BLACK

---

# Cross Reference: REES To ROYAL OAK

---

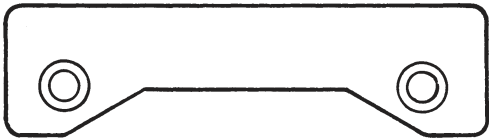


09001

MR-1C

CLEAR

---

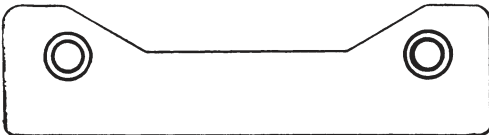


09002  
09003

MR-2C

CLEAR

---

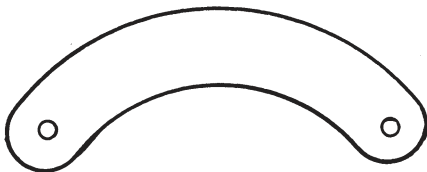


09005

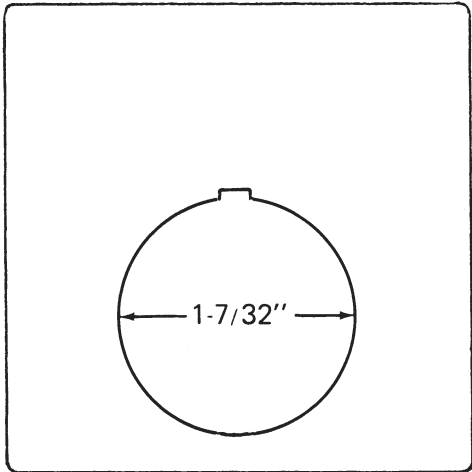
MR-5C

CLEAR

---



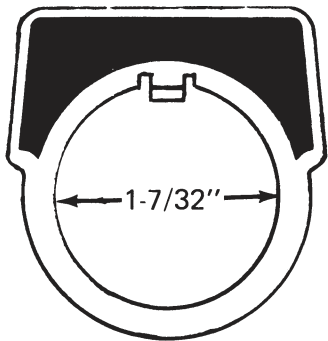
# Cross Reference: SQUARE-D To ROYAL OAK



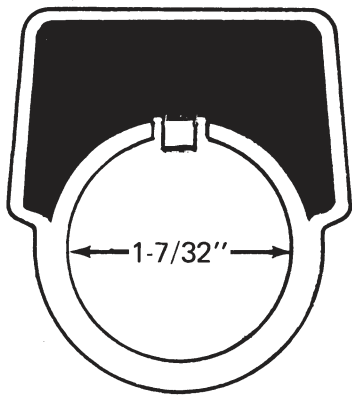
| Square-D Number | Royal Oak No. | Field Color      |
|-----------------|---------------|------------------|
| KN700           | FS100CL       | CLEAR/RAW        |
| NONE            | FS100         | *                |
| NONE            | FS100CLA      | CLEAR - ANODIZED |

**\* 2-Ply Plastic White / Black**

OTHER COLORS ON REQUEST



|        |         |       |
|--------|---------|-------|
| KN2    | SPK300B | BLACK |
| KN200  | SPK300B | BLACK |
| KN200R | SPK300R | RED   |



|        |         |       |
|--------|---------|-------|
| KN3    | SPK400B | BLACK |
| KN300  | SPK400B | BLACK |
| KN300R | SPK400R | RED   |



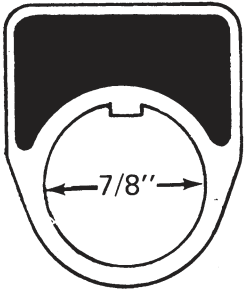
# Cross Reference: SQUARE-D To ROYAL OAK

---



| SQUARE D NO. | ROYAL OAK NO. | FIELD COLOR |
|--------------|---------------|-------------|
| KN8          | RP800         | BLUE        |
| KN800        | RP800         | BLUE        |
| KN800R       | RP800R        | RED         |
| NONE         | RP800B        | BLACK       |

---



|        |        |       |
|--------|--------|-------|
| MN200  | MP200B | BLACK |
| MN200R | MP200R | RED   |

---

# METAL TAGS

---

## SERIES "SA" WITH SELF ADHESIVE BACKING

3/8 x 3/4



#SA5 BLACK

1/2 x 1



#SA10 BLACK

1/2 x 1-1/2



#SA20 BLACK

1/2 x 2



#SA30 BLACK

3/4 x 2



#SA50 BLACK

---

# FREE SAMPLES ON REQUEST

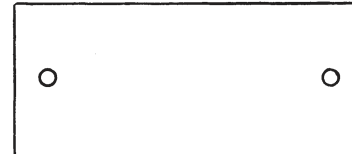
---

# METAL TAGS

---

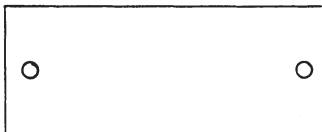
**Material: CLEAR ALUMINUM**

*Suitable for Marking With Metal Stamps  
or With Engraving Equipment*



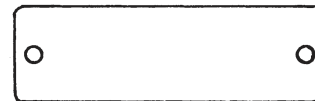
**CL40**

3/4" x 1-3/4"



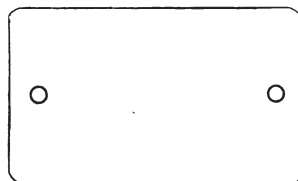
**CL20**

5/8" x 1-5/8"



**RS7**

1/2" x 1 5/8"



**CL30**

7/8" x 1-1/2"

---

## SUGGESTED DRIVE SCREW

CL30 TYPE D100

ALL OTHER PLATES TYPE D200

## LENGTHS IN STOCK

1/8 — 3/16 — 1/4

•

ALL DRIVE SCREWS ARE ROUND  
HEAD PLATED TYPE #U

---

***Free Sample on Request***

---

# METAL TAGS

---

1/2" x 1"



RS20    BLACK

1/2" x 1-1/2"



RS25    BLACK

5/8" x 1-5/8"



RS10    BLACK

5/8" x 1-5/8"



RS30    BLACK

3/4" x 2"



RS50    BLACK

RS51    RED

ALL HAVE 3/32" HOLES

---

RECOMMENDED DRIVE SCREWS SERIES D100

LENGTHS AVAILABLE 1/8"—3/16"—1/4"

---

# METAL TAGS

---

1/2" x 2"



RL25

BLACK

5/8" x 1-5/8"



RL30

BLACK

3/4" x 2"



RL50

BLACK

RECOMMENDED DRIVE SCREWS SERIES D300  
LENGTHS AVAILABLE 3/16"—1/4"—3/8"

---

1-5/8" x 3"



RLS35

BLACK

RLS36

RED

ALL HAVE 1/8" HOLES

---

RECOMMENDED DRIVE SCREWS SERIES D200  
LENGTHS AVAILABLE 1/8"—3/16"—1/4"

---

# METAL TAGS

---

3/4" x 3"



RL60

BLACK

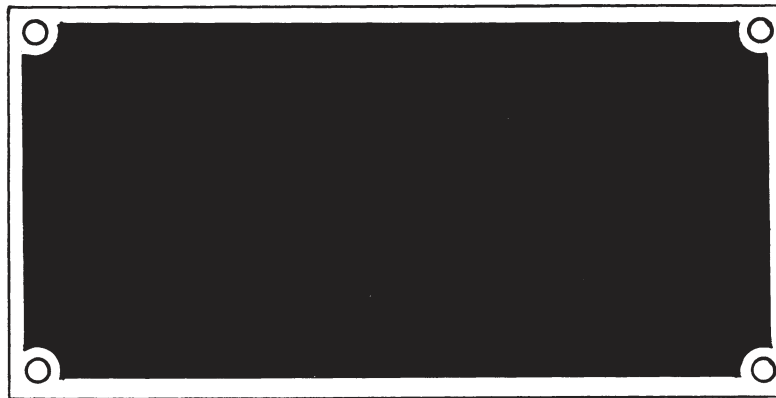
1" x 3"



RL70

BLACK

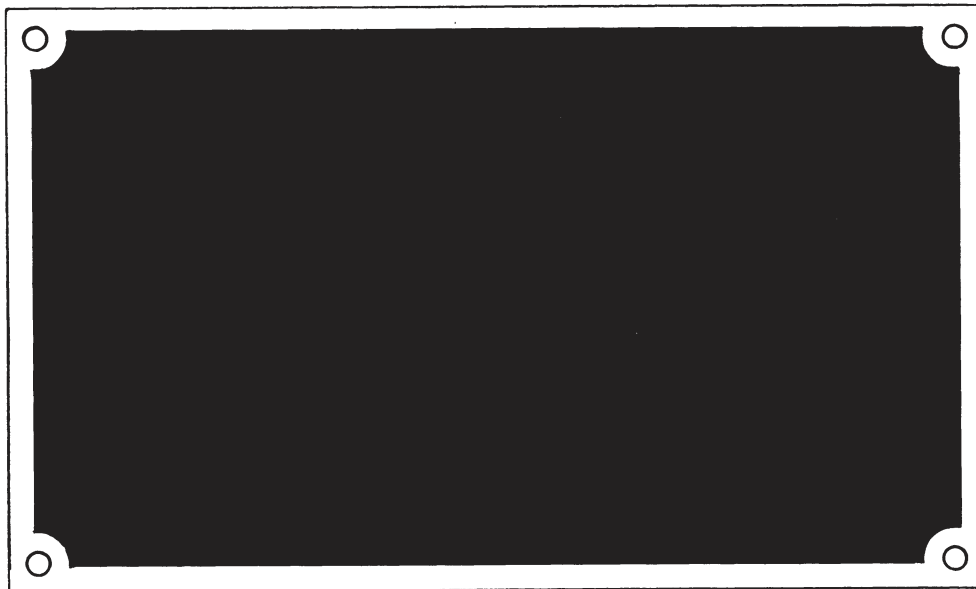
2" x 4"



RL80

BLACK

3" x 5"



RL90

BLACK

ALL HAVE 1/8" HOLES

---

**RECOMMENDED DRIVE SCREWS SERIES D300**  
**LENGTHS AVAILABLE 3/16"–1/4"–3/8"**

---

# METAL TAGS

---

3/4" x 1-3/4"



#BS60

5/8" x 2"



#BS70

3/8" x 1"



#BS20

3/8" x 1-1/4"



#BS30

1/2" x 2"



#BS80

1/2" x 1-1/2"



#BS40

1/2" x 3"



#BS90

ALL HAVE 3/32" HOLES

---

**All Tags Black Anodized Aluminum**

---

**RECOMMENDED DRIVE SCREWS BS20 — BS70 SCREW SERIES D200**

**ALL OTHERS SCREW SERIES D100**

**LENGTHS 1/8" — 3/16" — 1/4"**

---

# METAL TAGS

---

1" x 4"



#BL50

1" x 3"



#BL40

3/4" x 2"



#BL30

1/2" x 2-1/4"



#BL20

7/16" x 1-1/4"



#BL10

---

**All Tags Black Anodized Aluminum**  
**1/8" Mounting Holes on All Tags**

---

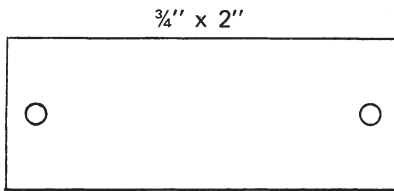
**SUGGESTED DRIVE SCREWS SERIES D300**  
**SCREW LENGTHS AVAILABLE 3/16"–1/4"–3/8"**

---

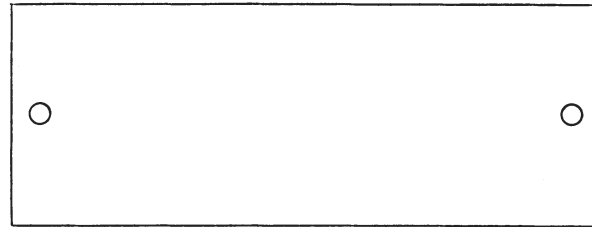


# STAINLESS STEEL TAGS

1.125 x 3



SST-200



SST-100

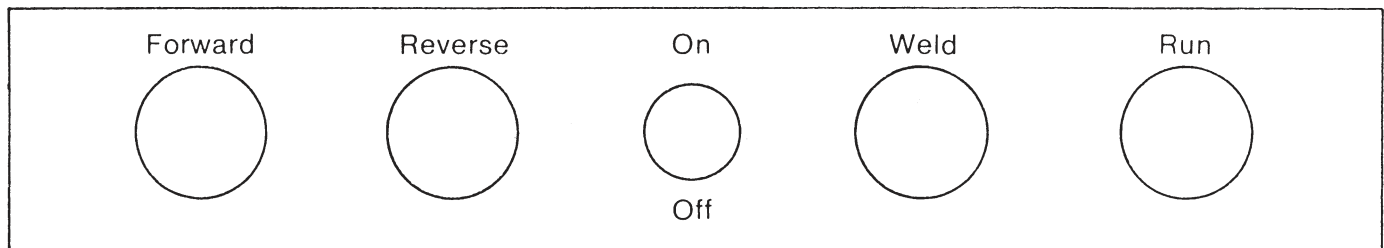
ALLOY 304 Stainless

MOUNTING HOLES 3/32"

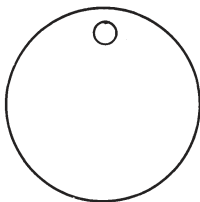
Thickness .032

---

We will fabricate special plates to your specifications  
for panels or consoles in plastic or aluminum.

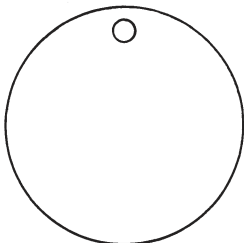


TYPICAL SAMPLE



**CAT. NO. BT-100**  
1" DIAMETER BRASS  
MOUNTING HOLE 1/8"

**CAT. NO. BT-200**  
2" DIAMETER, BRASS  
MOUNTING HOLE 1/8"



**CAT. NO. XT-200**  
1 1/4" DIAMETER 3 PLY ENGRAVERS PLASTIC  
WHITE – BLACK – WHITE  
1/8" MOUNTING HOLE (OR SIZE SPECIFIED BY USER)

**CAT. NO. BC-100:** BEAD CHAIN 6" LONG WITH CONNECTOR  
FOR BT-100 AND XT-200

---

# SPECIALTY TAGS

---



LS-100



PS-100



SOL-100

MATERIAL: ALUMINUM  
BACKGROUND: RED  
LETTERING: ALUMINUM  
STAMP AREA: ALUMINUM  
MOUNTING HOLES: 5/64"



\*CR-200

LS-200

PS-200

SOL-200

MATERIAL: ALUMINUM  
BACKGROUND: BLACK  
LETTERING: ALUMINUM  
BORDER: ALUMINUM  
STAMP AREA: ALUMINUM  
MOUNTING HOLES: 3/32"



CR-300

\*LS-300

\*MTR-300

PS-300

SOL-300

MATERIAL: ALUMINUM  
BACKGROUND: BLACK  
LETTERING: ALUMINUM  
BORDER: ALUMINUM  
MOUNTING HOLES: 5/64"

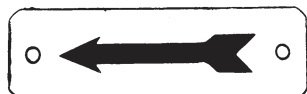


# SPECIAL PURPOSE MACHINE TOOL TAGS

---



CAT. NO. OL-100 (OIL LEVEL TAG)  
BACKGROUND BLACK  
LETTERS AND BORDER BRASS  
1/8" MOUNTING HOLES

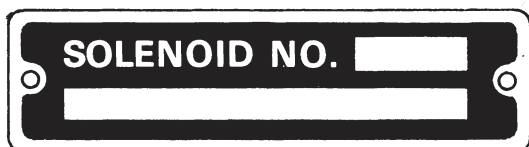


CAT. NO. RD-100 (ROTATION TAGS)  
BACKGROUND ALUMINUM  
ARROWS BLACK  
1/16" MOUNTING HOLES



CAT. NO. RD-200 (ROTATION TAG)  
BACKGROUND AND WORDING RED  
ARROW ALUMINUM  
1/8" MOUNTING HOLES

CAT. NO. RD-300 (ROTATION TAG)



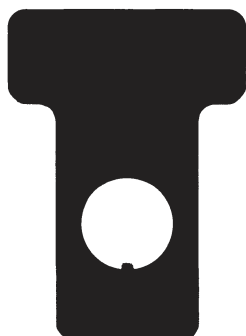
CAT. NO. VP-200  
BLACK BACKGROUND



CAT. NO. VP-300  
RED BACKGROUND

## ALUMINUM LETTERS AND PADS

---



TSP-200  
CONTROL  
ON-OFF  
PLATE

TSP-100  
BLANK  
LEGEND  
PLATE

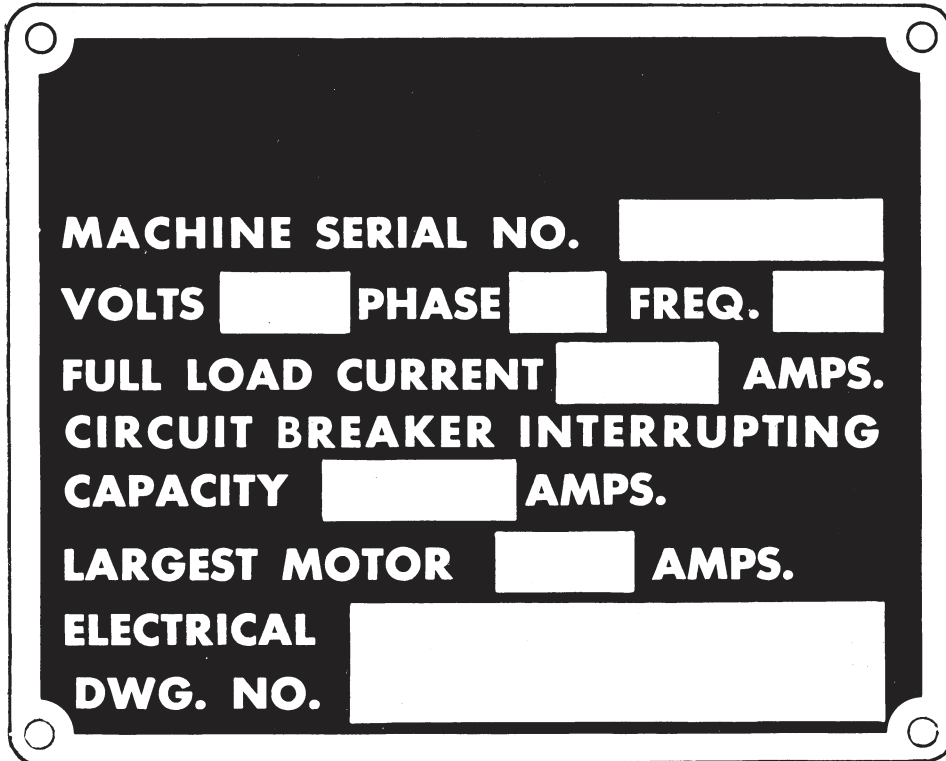
DESIGNED FOR MANY MAKES OF  
TOGGLE SWITCHES USING 7/16"  
MOUNTING HOLES.

# NEW SPECIALTY PLATES

To Conform To Various Automotive and OSHA Standards

---

## CAT. NO. DP-330 DATA PLATE



**MACHINE SERIAL NO.** [ ]

**VOLTS** [ ] **PHASE** [ ] **FREQ.** [ ]

**FULL LOAD CURRENT** [ ] **AMPS.**

**CIRCUIT BREAKER INTERRUPTING  
CAPACITY** [ ] **AMPS.**

**LARGEST MOTOR** [ ] **AMPS.**

**ELECTRICAL** [ ]

**DWG. NO.** [ ]

BLANK AREA  
FOR YOUR  
COMPANY NAME

BLACK  
BACKGROUND

ALUMINUM  
BORDER  
AND DATA PADS



**WARNING**

**DISCONNECT MAIN POWER  
BEFORE OPENING  
THIS ENCLOSURE**

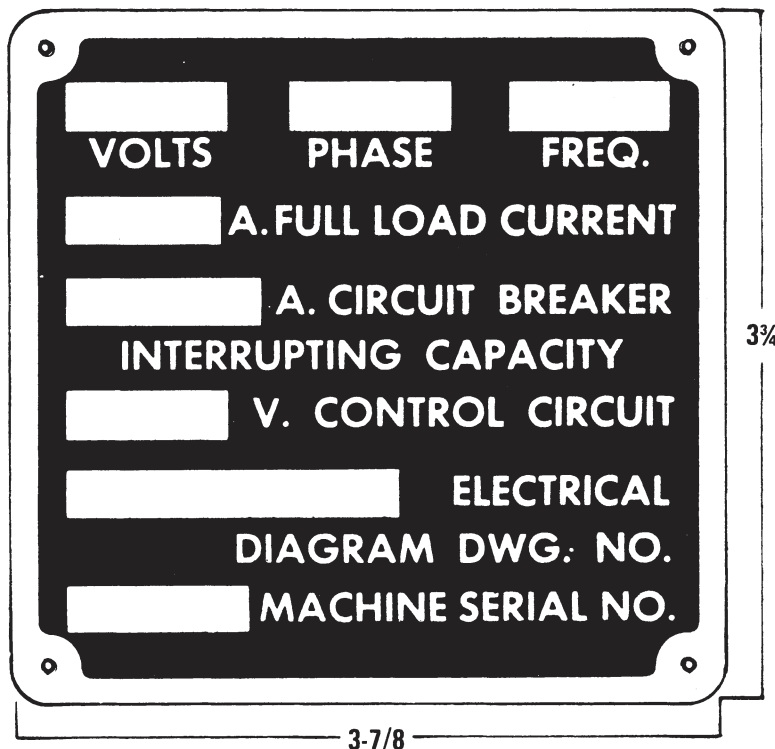
CAT. NO. WP-100  
WARNING PLATE

RED BACKGROUND  
ALUMINUM LETTERS  
& BORDER

---

# STOCK PLATES FOR CONTROL PANELS

---



STOCK THICKNESS .032

A STOCK PLATE FOR EITHER INTERIOR OR EXTERIOR MOUNTING ON CONTROL PANELS. FOUR DRIVE PIN HOLES FOR PERMANENT MOUNTING. PROVIDES A PERMANENT RECORD OF ESSENTIAL DATA FOR EVERY PANEL

3/32" DRIVE SCREW HOLES

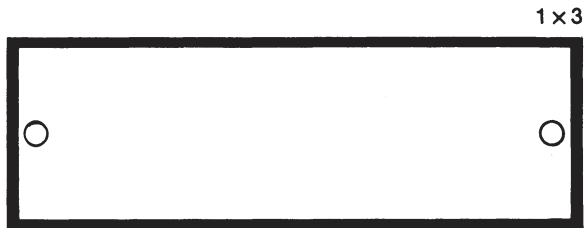
CAT. NO. DP-220

---

# STOCK PLASTIC PLATES

WHITE - BLACK LETTERS

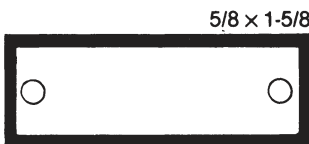
---



1/8" OR 3/32" HOLES  
BELELING OPTIONAL



SELF ADHESIVE



1/8" OR 3/32" HOLES  
BELELING OPTIONAL



SELF ADHESIVE

---

Plates shown are typical samples. We will fabricate plates to your specifications up to 24" x 48" with holes or adhesive or both, with or without beveled edges.

Let us quote on the sizes you need.

Colors available — see Comparison Code Sheet

---

**\$\$\$\$ NEW!! \$\$\$\$**

## **SNAP TRACK PART #ST—100**

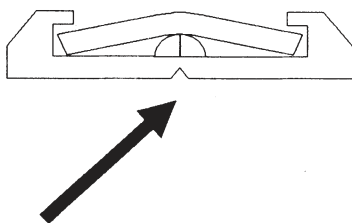
ELIMINATES THE NEED FOR MOUNTING HOLES IN EVERY TAG.

MEETS MECHANICALLY HELD SPECS.

SNAP TAGS OUT FOR REPLACEMENT AND SNAP THE NEW ONE IN.

FOR SOLENOID, RELAY, FUSE & STARTER TAGS.

SAVE TIME AND MONEY AND START MAKING CHANGES AT A SNAP.



GROOVE FOR EASY DRILLING OF MOUNTING HOLES

### ***AVAILABLE NOW!***

- MADE FROM HIGH IMPACT PLASTIC
- COMPETITIVELY PRICED IN ANY QUANTITY
- AVAILABLE IN 6-FT. LENGTHS

Royal Oak Name Plate Co., Inc.

---

# Photosensitive Products in Aluminum

## by Royal Oak Name Plate

**Incredibly durable!** Ideal for: Panel Fronts ... Name Plates ... Signs ... Plaques ... Awards ... Charts ... Dials ... Scales ... Decorative Murals ... and other Advertising Specialties

The *photosensitive* process is a method of permanently imbedding a picture in anodized photosensitive aluminum. The image is *inside* the metal, and cannot be destroyed unless the metal itself is destroyed.

We use the best photosensitive material and chemicals available ... Metalphoto®.

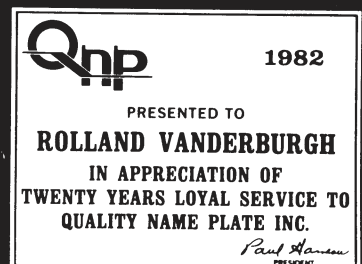
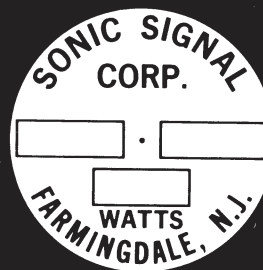
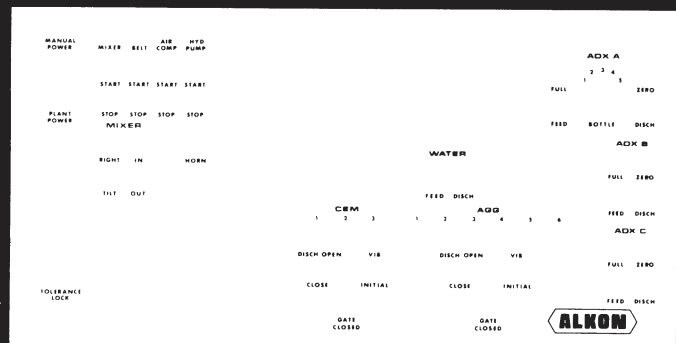
### Benefits:

- superior performance when exposed to acids, fungus, solvents, lubricants, abrasives, salt spray, moisture, extreme temperatures
- resists scratching, fading, peeling and chipping
- meets or exceeds military specifications, including: MIL-P-514-D, P-15024D, P-19834-A, GG-P-455B, and others
- handsome appearance in distinctive silver and black (plus color tints)
- economical for customized and short-run work
- will last for 20 to 30 years
- vividly reproduces any photograph
- available in 8 thicknesses — from .003 to .125
- comes in satin and matte finishes
- takes pressure-sensitive or solvent-activated adhesive ... or with mounting holes
- capabilities of this process are extensive

## ROYAL OAK NAME PLATE

Over 30 years of Quality Service, Quality Materials, and Quality Manufacturing.

® Metalphoto® is a Registered Trademark of Metalphoto Corp.



see other side for more details...



# Photosensitive Products

*For sharp images and long-lasting results*

---

## The image is permanently imbedded

A negative of the picture you want imaged is exposed to a photo-sensitive aluminum plate. The plate is developed ... fixed ... and then sealed for permanency. The image can never be destroyed — unless the metal itself is destroyed.

## Any image is faithfully reproduced

Anything that can be photographed can be reproduced in a photosensitive plate. Because of its uniform pore structure, the plate will produce a perfectly sharp and detailed image of a halftone or continuous tone photograph.

## Available in 2 finishes

The standard photosensitive product is in Silver and Black, and can be produced in two finishes — satin and matte.

- satin — is midway between a gloss and matte finish. It is the most commonly used application.

- matte — is a non-reflective, dull or frosted finish. Ideal for panel fronts calling for a non-glare surface.

(Note: Satin finish is available in dead soft temper in .005 and .012 for special name plate applications.)

## Available in color

One or more colors can be used either for background tinting or spot coloring — to dramatize certain elements of the picture.

(Note: Color is not recommended unless protected from sunlight.)

## It's cost effective

You get substantial savings with customized jobs and small runs — when compared to other methods of production. And, because of photosensitive aluminum's durability, additional savings will be realized through reduced replacement costs.

**Royal Oak Name Plate** also supplies labels, decals, emblems, etc., using such *materials* as: brass. . . foil. . . lexan. . . monel. . . paper. . . stainless steel. . . and others; and such *processes* as: embossing. . . etching. . . pressure-sensitive. . . offset lithography. . . screen printing. . . and stamping.

**ROYAL OAK  
NAME PLATE**

**16560 INDUSTRIAL  
ROSEVILLE, MI 48066  
(586) 774-8500**

# PANELS

From 1 to 1,000 and up, we can supply your panel needs completely finished to your specific requirements.



Accurate location of holes and cutouts with a minimum of tooling investment.

Material thickness is available from .020 to .125 in aluminum or stainless steel. Mounting holes or adhesive backing are available to suit your specific application.

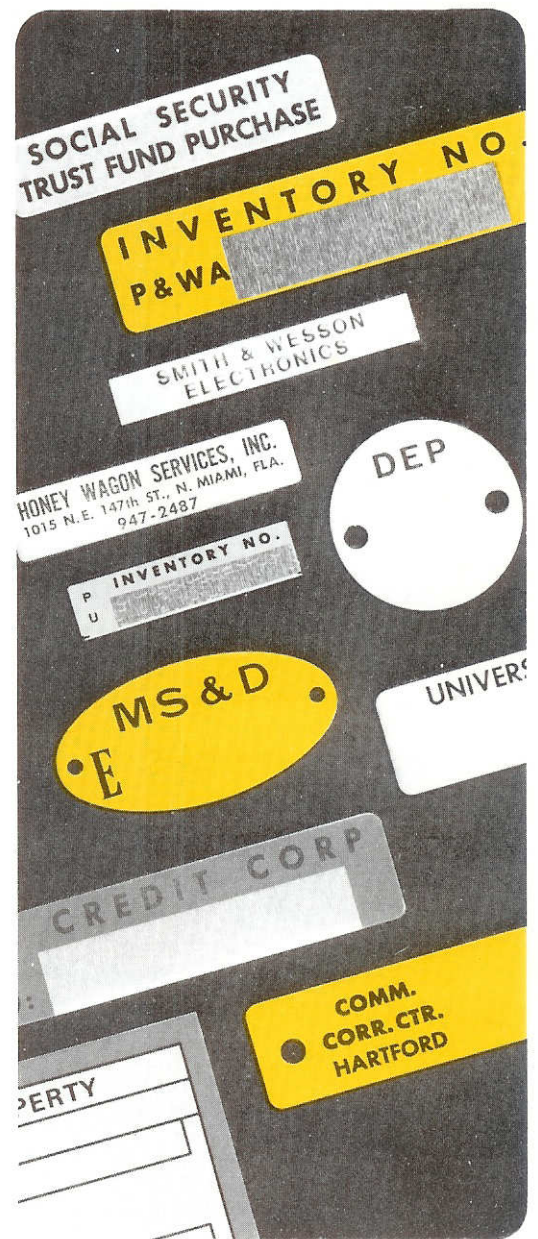


# INVENTORY CONTROL & PROPERTY IDENTIFICATION

Permanent identification control tags are customized to your specifications.

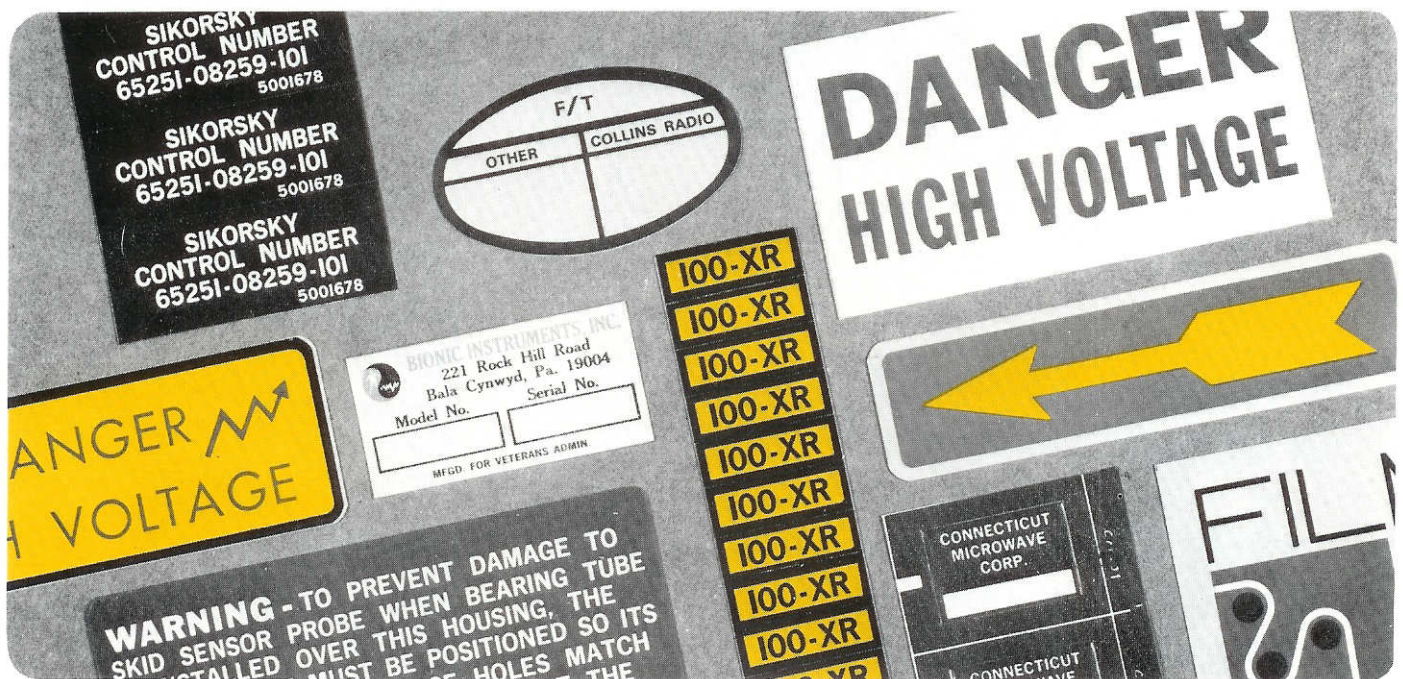
Property I.D. tags are available with adhesive or mounting holes for permanent identification of equipment, fixtures, products, etc.

Permanently serialized for proper inventory control, many of these long-lasting tags come in stock sizes with no tooling expense.





# DECALS LABELS STICK-ONS...



Pressure sensitive, heat, or solvent activated adhesive is available on foil, mylar, vinyl, and paper from .001 thickness. Pressure sensitive adhesive may be permanent or removable on single, multi-color lithographed, or silk screened labels.

Labels may be individually die cut or supplied in strip or roll form. We have many stock sizes and shapes at no tooling cost.

Products meet military specifications and are approved by UL and CSA.

Send your blueprints, samples, or sketches for a prompt quotation.





# DEEP ETCH PLATES

## EXPENSIVE LOOKING PLATE WITHOUT THE EXPENSIVE COST OF A CASTING

Every detail of your design is photographically transferred to metal. The image is acid etched .020 to .025 deep with meticulous accuracy. Final machining and the application of durable color-matched enamel paint in the specified areas complete the procedure.

These make a very distinctive final product without the cost of tooling. These plates are deep-etched in zinc and are fabricated to your specifications. These plates add a very attractive look to your panels or machinery.



*Send Us A Print  
For Your Quotation Today*

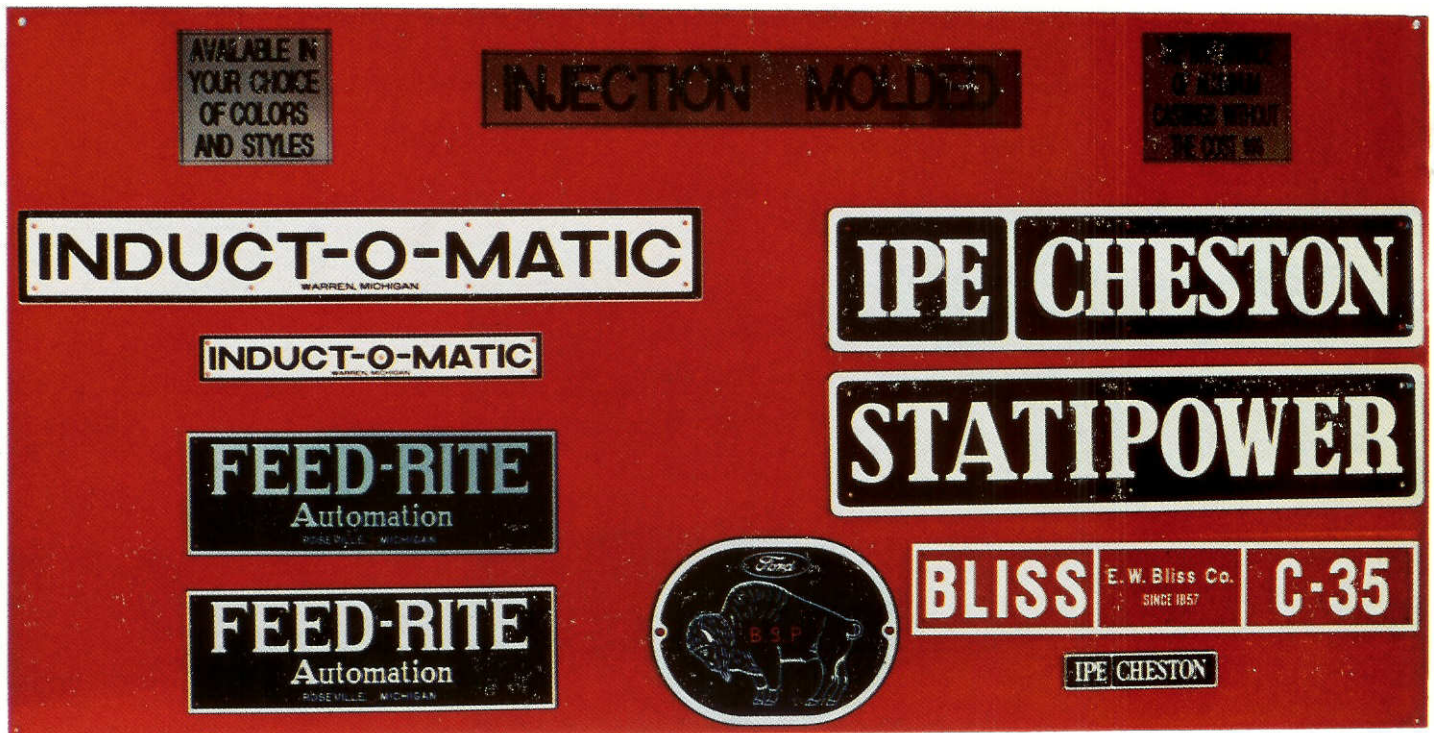


# INJECTION MOLDED PLASTIC

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Molded plates out of plastic with minimal die cost! Dress up your machine today with these quality products.

These attractive plates are manufactured to your specifications — no high-cost tooling like aluminum castings. They are available in a large variety of colors.



*Send Us A Print  
For Your Quotation Today*

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# SIGNS

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## SIGN MATERIALS AVAILABLE:

ALUMINUM — PLASTIC  
PRESSURE SENSITIVE VINYL

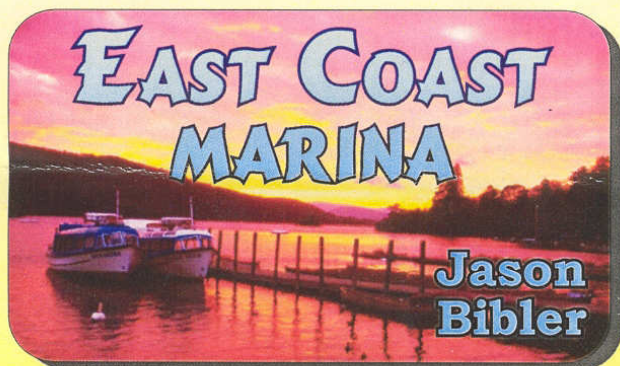
***SPECIAL SIGNS WITH YOUR  
COMPANY NAME AND/OR LOGO  
IN MINIMUM QUANTITY  
OF 100 PIECES PER ORDER***

**TO OSHA SPECIFICATIONS**

*SUBMIT DRAWINGS OR SKETCH FOR PRICES ON SPECIAL REQUIREMENTS.  
BE SURE TO SPECIFY SIZE AND GAUGE REQUIRED.*



# The Possibilities of Sublimation are Virtually Endless!



With a little imagination, sublimation can give you vibrant full color images on Rowmark's newest fiber glass reinforced plastic and hard board products known as ColorLine!

Personalized gift ideas include:

- \*Name badges
- \*Name plates
- \*Coasters
- \*Luggage tags
- \*Key Chains
- \*Plaques
- \*Clipboards
- \*Clockfaces



**This belongs to:**

James Dunlap  
33505 CR 34  
Findlay, OH 44235

**LAURA ANDERBY**  
**GRAPHIC ARTIST**



# SUBLIMATION EXAMPLES



**BADGES  
&  
COASTERS**

**KEYCHAINS  
&  
DASH  
PLACQUES**



# SUBLIMATED LOCKOUT TAGS





# SUBLIMATED PLACQUES



*In Memory*



**NIKKI-SU**  
**1989 - 2005**

## *Rainbow Bridge*

*There is a bridge connecting Heaven & Earth.  
It is called the Rainbow Bridge because of its colors.  
Just this side of the Rainbow Bridge there is a land of  
meadows, hills and valleys with lush green grass.*

*When a beloved pet dies, the pet goes to this place.  
There is always food and water and warm spring weather.  
The old and frail animals are young again. Those who  
are maimed are made whole. They play together all day.*

*There is only one thing missing: They are not with  
their special person who loved them on Earth.  
Each day they run and play until the day comes  
when one suddenly stops playing and looks up!  
The nose twitches! The ears are up! The eyes are staring!  
And this one suddenly runs from the group.*

*You have been seen, and when you and your  
special friend meet, you take him or her in  
your arms and embrace.*

*Your face is kissed again and again, and you  
look once more into the eyes of your  
trusting friend.*

*Then you cross the Rainbow Bridge together,  
never again to be separated.*

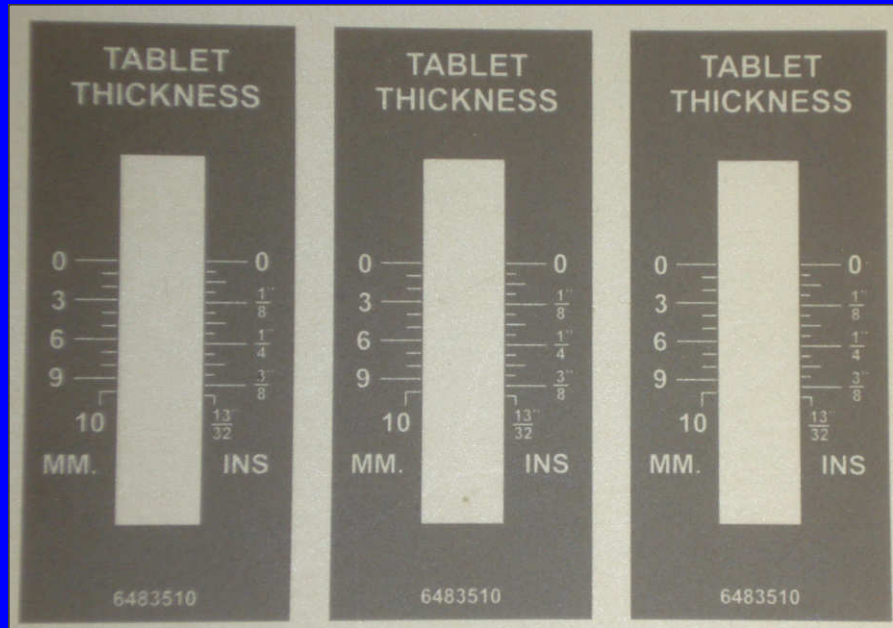
# SUBLIMATED DANGER TAGS





# SUBLIMATED INDUSTRIAL TAGS

***SUBLIMATION IS GREAT FOR ONE OF  
A KIND TAGS, SMALL or LARGE QUANTITIES***



# SUBLIMATED MOUSE PADS

WITH YOUR LOGO, PICTURE or PICTURES  
AND ANY CUSTOM WORDING

## ROYAL OAK NAMEPLATE CO.

### WE DO ENGRAVING !

FROM YOUR CAD FILE  
YOUR LIST, PRINTS OR  
SPECIFICATIONS

PUSHBUTTON & RELAY  
PLATES FOR CONTROL  
PANELS.

ENGRAVERS ALUMINUM &  
BRASS IN SHEETS OR CUT  
TO YOUR SPECIFICATIONS

ROWMARK ENGRAVING STOCK  
IN SHEETS or FABRICATED TO  
YOUR SPECIFICATIONS.

VINYL TAGS, LABELS & LETTERS

CUSTOM METAL PHOTO,  
SCREENED & ETCHED PLATES

SUBLIMATION PRODUCTS

SELF-INKING RUBBER STAMPS

ARCHITECTURAL SIGNAGE  
& HOLDERS

CUSTOM NAMEBADGES IN  
ALL SHAPES, COLORS

COMPUTERIZED ENGRAVING  
MACHINES & CUTTERS



**CALL US FOR ALL YOUR NAMEPLATE NEEDS TODAY!**

PHONE: 586-774-8500

TOLL FREE: 800-233-7667

FAX: 586-774-8556

E-MAIL: ronpco@aol.com

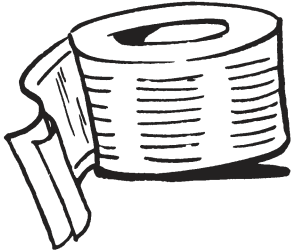
# CUSTOM INDUSTRIAL TAGS



# TAPES AND ADHESIVES

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**2-SIDED ADHESIVE  
IN TAPE FORM!**



**DOUBLE COATED  
ACRYLIC ADHESIVES  
IN 2 MIL AND  
5 MIL THICKNESS**

**FOAM TAPE  
1/32", 1/16"**

**ALL TAPES  
ARE AVAILABLE IN A  
VARIETY OF WIDTHS**

---

## **Other Tapes Available: ENGRAVING TABLE TAPE**

Hold engraving stock in place during engraving process. One side is low tack for easy removal. Use tape over and over.

## **TUFF TAPE**

- For Maximum Strength
  - 9 Mil Thick
  - For Super Holding Power
-



# ALUMINUM AND BRASS STOCK

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## **FROM STOCK!** **ANODIZED ALUMINUM**

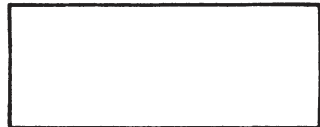
THE FINEST ALUMINUM AVAILABLE, SPECIFICALLY MADE FOR ENGRAVING  
OF PLATES AND PANELS

---



#BA600  
BLACK ANODIZED

#RA600  
RED ANODIZED



#CA400  
CLEAR ANODIZED

SHEET STOCK SIZE  
12" x 24" and 24" x 24"

WITH OR WITHOUT ADHESIVE BACKING  
20 GA. MATERIAL  
14 GA. MATERIAL

ALL BRUSHED SATIN ALUMINUM FINISH (Masked)

---

## **pre-polished BRASS**

COATED WITH A TOUGH ELASTIC RESIN FAR SUPERIOR TO REGULAR LACQUER –  
WILL NOT CRACK, PEEL OR FLAKE. PROTECTED WITH MASKING PAPER.

**ENGRAVERS and TROPHY BRASS**

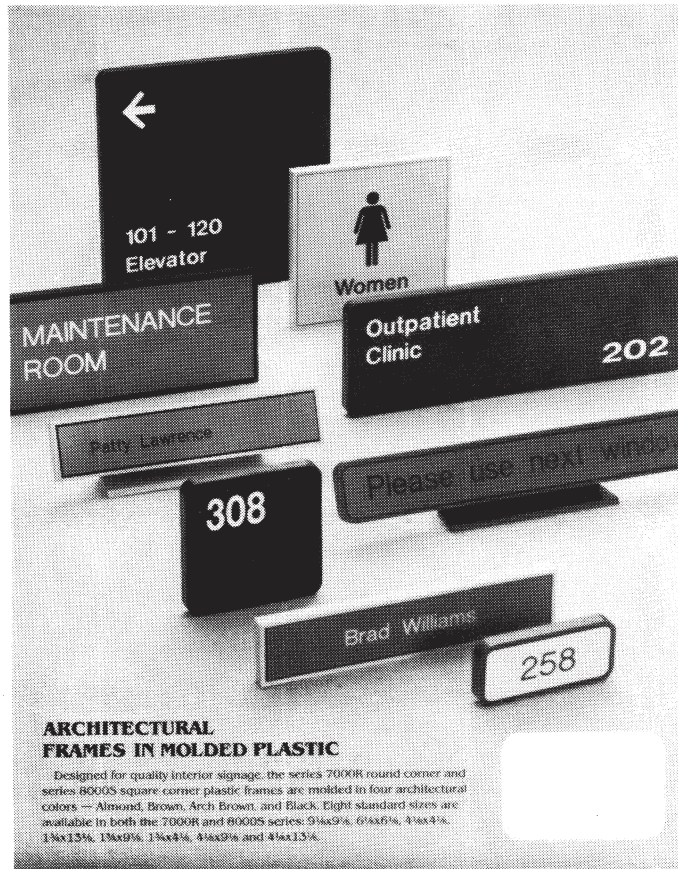
*For engraving*

- with non-rotating diamond cutter
- or with rotating routing cutter  
for contrasting color filling

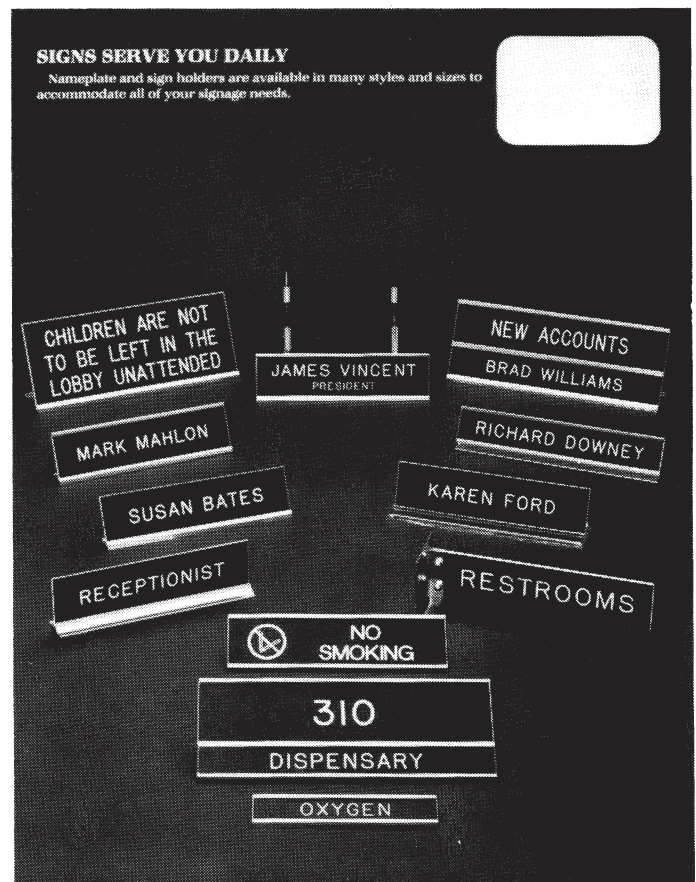
**RAPID DELIVERY ON ALL ALUMINUM AND BRASS PLATES  
CUT TO SPECIFIED SIZE WITH OR WITHOUT MOUNTING HOLES  
AND/OR PRESSURE SENSITIVE TAPE BACKING**

# NAMEPLATE HOLDERS

Detailed  
Brochure  
Available  
Upon  
Request



We Have  
Holders  
For Every  
Application  
*Distributors  
For  
J.R.S. Co.*





# Engraving Cutters

## Understanding Material Classifications

Cutters are manufactured in a variety of shank diameters and lengths for all types of materials and applications. To meet your engraving needs, we manufacture and sharpen our cutters to exacting specifications. It is very important to use the proper cutter for the material being engraved. Cutters sharpened for soft materials such as plastic will dull quickly if used to engrave harder materials. Conversely, cutters sharpened for metals will not produce optimum results in softer materials. For ordering purposes, please specify which materials you will be engraving or reference the following Standard Material Classifications:

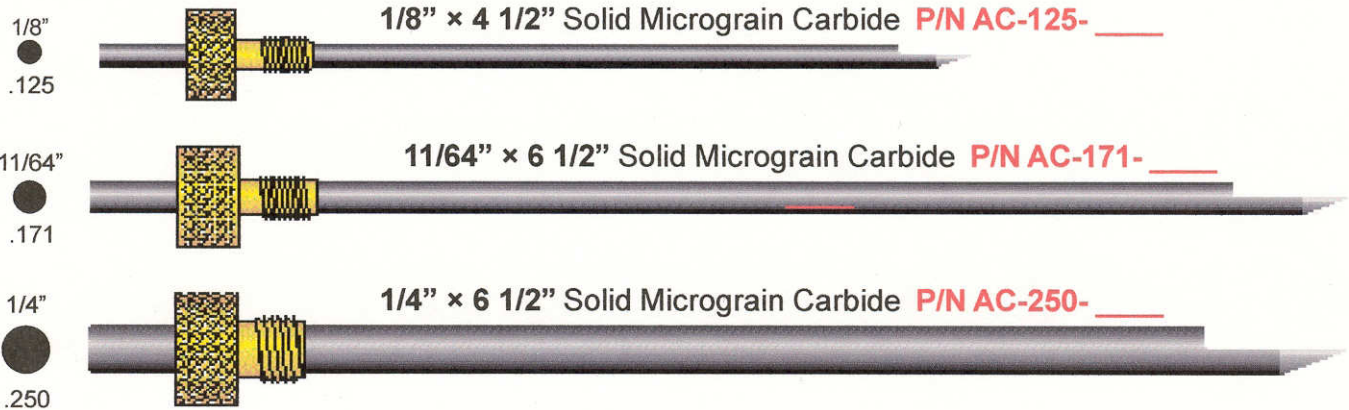
**BAL:** Brass, Aluminum, Soft Metals

**FLX:** Flexible Engraving Stock (Rowmark®, Gravoply®, etc.)

**SSQR:** Stainless Steel (Quarter Round)

**SSS:** Stainless Steel, Steel, Hard Metals

## Standard Cutter Specifications



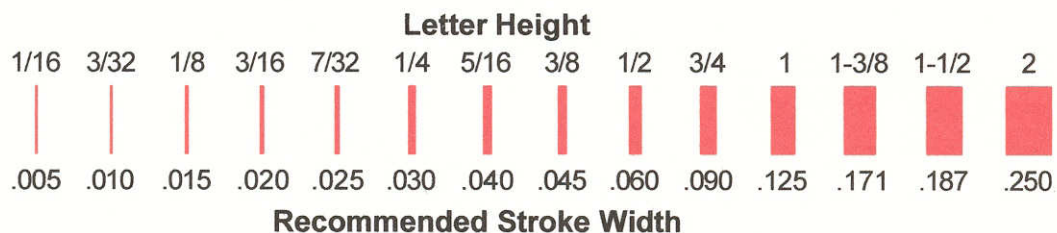
(Actual Diameter)

(Cutters Shown Actual Size)

## Selecting the Appropriate Tip Width

The chart below displays the most commonly used letter height/tip width combinations for single line fonts. When engraving single stroke characters, we recommend that the width of the cut be approximately 12% of the letter height to achieve proportional letters. For example: engraving a 1/2" (0.50") letter, the stroke should be .060"; ( $0.50" \times 12\% = .060"$ ). Cutters and burnishers are available in any required tip size, in .005" increments, ranging from a point (.000") up to the full shank diameter. Maximum stroke width of a 1/8" cutter is .125". Maximum stroke width of a 11/64" cutter is .171". Maximum stroke width of a 1/4" cutter is .250".

Please specify tip width when ordering.





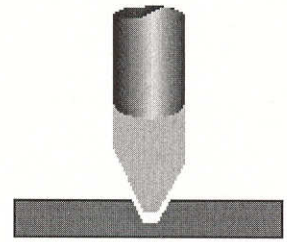
# Types of Cutters

## Standard Cutters

Most frequently used tool for engraving plastics and metals. Cutters are made from carbide finish to produce cleaner cuts and stay sharper longer.

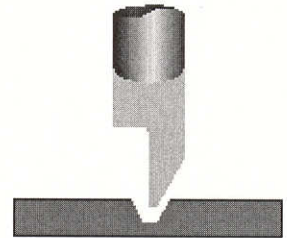
Standard cutting tools produce a cut with a 30° side angle

for plastics and a 40° side angle for metals. Standard cutters are available in a variety of tip widths ranging from a point (.005") to the full width of the shank, in .005" increments.



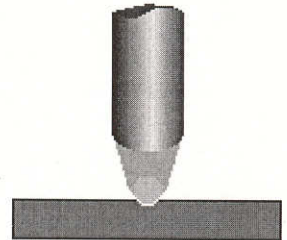
## Quarter Round Cutters

A cutter with a second split, perpendicular to that of a standard half round tool, to provide greater chip clearance. Effective for many applications such as engraving stainless steel, acrylic, and soft materials that require greater clearance. Also work well for cutting out characters and shapes in soft material. Quarter Round cutters are available in a variety of tip widths ranging from a point (.000") to the full width of the shank, in .005" increments.



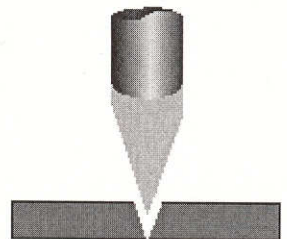
## Burnishers

Burnishing is a surface marking technique used to expose the bare metal on coated materials, such as lacquered brass or aluminum. These tools are used in a rotating spindle without a depth nose. Burnishers are not meant to cut deeply into material. Best results are obtained by using very light spindle pressure and a burnishing attachment. Available in a variety of tip widths ranging from a point (.005") to the full width of the shank, in .005" increments. *Also available with a diamond tip.*



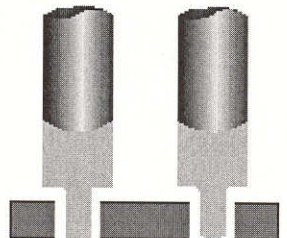
## Profilers

A Profiling tool has a narrow cutting angle and is effective for fine detail engraving and cutting out shapes where a slight bevel is acceptable. The standard angle on a Profiler is 15°. Recommended for applications where smallest parallel tip available is too wide or too fragile. Standard tip widths range from .005" to .060". Larger tip sizes are available.



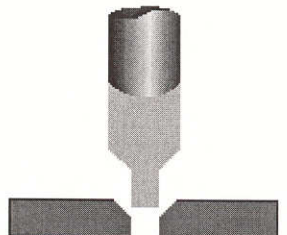
## Parallel Cutters

A parallel tool will produce a cut with straight edges and a flat bottom, as opposed to the angled or "V" cut from a standard tool. The smallest recommended tip size is .060". We recommend that the depth of the cutter not exceed 150% of the width. Maximum depth is double the width. When ordering, be sure to specify the depth of the cut required, or material thickness if cutting completely through.



## Cutter-Bevelers

Cuts out and bevels in one smooth operation. A Cutter-Beveler has a parallel cutting edge which profiles or cuts through the material. The angled edge produces a 45° bevel for a depth of 1/3 to 1/2 of the material thickness. This can be beneficial for applications such as cutting out badges (on an engraving machine) or producing discs or odd shaped items which are difficult or impossible to do with a beveling machine.



# **BADGE FINDINGS**

**PART# MC 25**  
**MAGNETIC BACK 1.75" x .5"**



**PART # 103P Glue-On**  
**PART # 103PS with S/A**  
**PAD SIZE 1.625" x.25"**



**PIN SIZE 1.50"**

**PART # RO 152 Glue-On**  
**PART # RO 152PS with S/A**



**2"x.375"**



**PART # RO 403**  
**BullDog Glue-On**



**PART #RO 451**  
**Bull Dog with S/A**



# SUPPLIES

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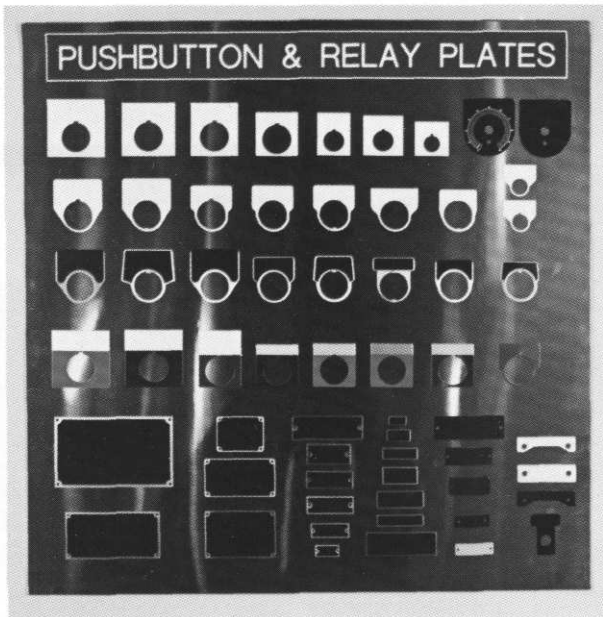


Blackening  
Acid For  
Anodized Aluminum  
&  
Lacquered Brass  
Turns Letters  
Black Fast!



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# SALES AIDS



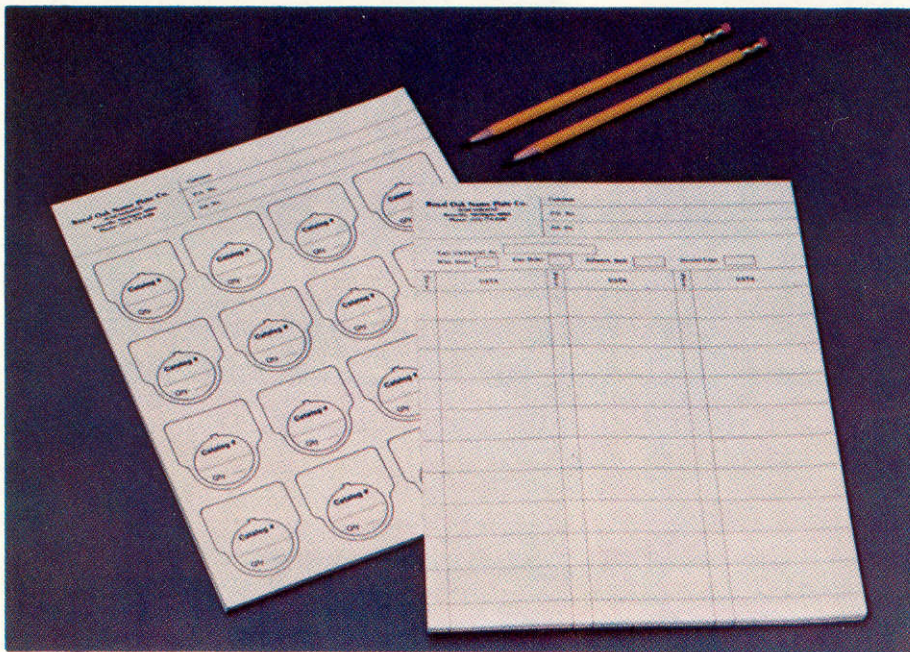
Pushbutton & Relay Tag  
Display

---



# WRITE-UP PADS

Available Upon Request.  
Makes Sending & Writing Up Orders Easier!



Pushbutton  
Write-Up Pad

&

Solenoid & Relay  
Write-Up Pad